

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

**FORM 10-Q**

(Mark One)

☒ QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended **October 31, 2016**

OR

☐ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number **0-22823**

**QAD Inc.**

(Exact name of Registrant as specified in its charter)

**Delaware**

(State or other jurisdiction of incorporation or organization)

**77-0105228**

(I.R.S. Employer Identification No.)

**100 Innovation Place, Santa Barbara, California 93108**

(Address of principal executive offices)

**(805) 566-6000**

(Registrant's telephone number, including area code)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐.

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes ☒ No ☐.

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definition of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check One):

Large accelerated filer ☐

Accelerated filer ☒

Non-accelerated filer ☐ (Do not check if a smaller reporting company)

Smaller reporting company ☐

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes ☐ No ☒.

As of November 30, 2016, there were 15,794,532 shares of the Registrant's Class A common stock outstanding and 3,207,849 shares of the Registrant's Class B common stock outstanding.

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**QAD INC.**  
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PART I

ITEM 1 – FINANCIAL STATEMENTS

QAD INC.  
CONDENSED CONSOLIDATED BALANCE SHEETS  
(in thousands, except share data)  
(unaudited)

|   | October 31,<br>2016 | January 31,<br>2016 |
|---|---------------------|---------------------|
| <b>Assets</b>   |                     |                     |
| Current assets:   |                     |                     |
| Cash and equivalents  | \$ 135,689          | \$ 137,731          |
| Accounts receivable, net of allowances of \$2,298 and \$2,642 at October 31, 2016 and January 31, 2016, respectively  | 39,100              | 65,512              |
| Deferred tax assets, net  | 8,543               | 8,203               |
| Other current assets  | 17,271              | 16,024              |
| Total current assets  | 200,603             | 227,470             |
| Property and equipment, net   | 30,995              | 32,080              |
| Capitalized software costs, net   | 934                 | 1,553               |
| Goodwill  | 10,657              | 10,645              |
| Deferred tax assets, net  | 12,758              | 12,914              |
| Other assets, net   | 2,135               | 2,679               |
| Total assets  | <u>\$ 258,082</u>   | <u>\$ 287,341</u>   |
| <b>Liabilities and Stockholders' Equity</b>   |                     |                     |
| Current liabilities:  |                     |                     |
| Current portion of long-term debt   | \$ 441              | \$ 422              |
| Accounts payable  | 7,694               | 10,811              |
| Deferred revenue  | 73,982              | 97,911              |
| Other current liabilities   | 29,558              | 31,535              |
| Total current liabilities   | 111,675             | 140,679             |
| Long-term debt  | 13,877              | 14,191              |
| Other liabilities   | 4,650               | 4,465               |
| Commitments and contingencies   |                     |                     |
| Stockholders' equity:   |                     |                     |
| Preferred stock, \$0.001 par value. Authorized 5,000,000 shares; none issued or outstanding   |                     |                     |
| Common stock:   |                     |                     |
| Class A, \$0.001 par value. Authorized 71,000,000 shares; issued 16,605,173 shares and 16,603,729 shares at October 31, 2016 and January 31, 2016, respectively | 16                  | 16                  |
| Class B, \$0.001 par value. Authorized 4,000,000 shares; issued 3,537,380 shares and 3,537,366 shares at October 31, 2016 and January 31, 2016, respectively    | 4                   | 4                   |
| Additional paid-in capital  | 196,382             | 195,808             |
| Treasury stock, at cost 1,153,155 shares and 1,365,885 shares at October 31, 2016 and January 31, 2016, respectively  | (15,497)            | (18,717)            |
| Accumulated deficit   | (44,637)            | (40,376)            |
| Accumulated other comprehensive loss  | (8,388)             | (8,729)             |
| Total stockholders' equity  | 127,880             | 128,006             |
| Total liabilities and stockholders' equity  | <u>\$ 258,082</u>   | <u>\$ 287,341</u>   |

See Accompanying Notes to Condensed Consolidated Financial Statements.

**QAD INC.**  
**CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE INCOME**  
(in thousands, except per share data)  
(unaudited)

|  | Three Months Ended<br>October 31, |          | Nine Months Ended<br>October 31, |           |
|--|-----------------------------------|----------|----------------------------------|-----------|
|  | 2016                              | 2015     | 2016                             | 2015      |
| Revenue:                                       |                                   |          |                                  |           |
| License fees                                   | \$ 4,323                          | \$ 6,350 | \$ 14,686                        | \$ 21,761 |
| Subscription fees                              | 13,678                            | 9,659    | 37,487                           | 28,223    |
| Maintenance and other                          | 32,552                            | 33,395   | 98,654                           | 100,611   |
| Professional services                          | 18,981                            | 18,633   | 53,882                           | 57,998    |
| Total revenue                                  | 69,534                            | 68,037   | 204,709                          | 208,593   |
| Costs of revenue:                              |                                   |          |                                  |           |
| License fees                                   | 582                               | 827      | 2,072                            | 2,728     |
| Subscription fees                              | 7,145                             | 5,134    | 20,085                           | 15,360    |
| Maintenance and other                          | 7,480                             | 7,924    | 22,991                           | 23,608    |
| Professional services                          | 17,850                            | 17,120   | 52,851                           | 54,035    |
| Total cost of revenue                          | 33,057                            | 31,005   | 97,999                           | 95,731    |
| Gross profit                                   | 36,477                            | 37,032   | 106,710                          | 112,862   |
| Operating expenses:                            |                                   |          |                                  |           |
| Sales and marketing                            | 15,312                            | 15,531   | 49,544                           | 49,658    |
| Research and development                       | 10,807                            | 10,193   | 33,019                           | 31,440    |
| General and administrative                     | 7,934                             | 7,676    | 24,423                           | 24,719    |
| Amortization of intangibles from acquisitions  | 165                               | 165      | 496                              | 495       |
| Total operating expenses                       | 34,218                            | 33,565   | 107,482                          | 106,312   |
| Operating income (loss)                        | 2,259                             | 3,467    | (772)                            | 6,550     |
| Other (income) expense:                        |                                   |          |                                  |           |
| Interest income                                | (184)                             | (80)     | (515)                            | (224)     |
| Interest expense                               | 168                               | 171      | 503                              | 544       |
| Other (income) expense, net                    | (413)                             | 61       | 24                               | (471)     |
| Total other (income) expense                   | (429)                             | 152      | 12                               | (151)     |
| Income (loss) before income taxes              | 2,688                             | 3,315    | (784)                            | 6,701     |
| Income tax expense (benefit)                   | 1,155                             | 729      | (493)                            | 1,935     |
| Net income (loss)                              | \$ 1,533                          | \$ 2,586 | \$ (291)                         | \$ 4,766  |
| Basic net income (loss) per share              |                                   |          |                                  |           |
| Class A  | \$ 0.08                           | \$ 0.14  | \$ (0.02)                        | \$ 0.26   |
| Class B  | \$ 0.07                           | \$ 0.12  | \$ (0.01)                        | \$ 0.22   |
| Diluted net income (loss) per share            |                                   |          |                                  |           |
| Class A  | \$ 0.08                           | \$ 0.14  | \$ (0.02)                        | \$ 0.25   |
| Class B  | \$ 0.07                           | \$ 0.12  | \$ (0.01)                        | \$ 0.21   |
| Net income (loss)                              | \$ 1,533                          | \$ 2,586 | \$ (291)                         | \$ 4,766  |
| Other comprehensive income (loss), net of tax: |                                   |          |                                  |           |
| Foreign currency translation adjustment        | (20)                              | (466)    | 341                              | (1,138)   |
| Total comprehensive income                     | \$ 1,513                          | \$ 2,120 | \$ 50                            | \$ 3,628  |

See Accompanying Notes to Condensed Consolidated Financial Statements.

**QAD INC.**  
**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**  
(in thousands)  
(unaudited)

|  | Nine Months Ended<br>October 31, |                   |
|--|----------------------------------|-------------------|
|  | 2016                             | 2015              |
| Cash flows from operating activities:  |                                  |                   |
| Net (loss) income  | \$ (291)                         | \$ 4,766          |
| Adjustments to reconcile net (loss) income to net cash provided by operating activities: |                                  |                   |
| Depreciation and amortization  | 4,530                            | 4,324             |
| Provision for doubtful accounts and sales adjustments                                    | 157                              | 623               |
| Stock compensation expense   | 5,521                            | 5,618             |
| Change in fair value of derivative instrument  | (31)                             | (164)             |
| Other, net   | 10                               | 10                |
| Changes in assets and liabilities:   |                                  |                   |
| Accounts receivable  | 26,494                           | 35,517            |
| Other assets   | (1,692)                          | 1,960             |
| Accounts payable   | (3,098)                          | (4,113)           |
| Deferred revenue   | (23,743)                         | (31,587)          |
| Other liabilities  | (2,386)                          | (6,789)           |
| Net cash provided by operating activities  | <u>5,471</u>                     | <u>10,165</u>     |
| Cash flows from investing activities:  |                                  |                   |
| Purchase of property and equipment   | (2,166)                          | (2,641)           |
| Capitalized software costs   | (109)                            | (70)              |
| Net cash used in investing activities  | <u>(2,275)</u>                   | <u>(2,711)</u>    |
| Cash flows from financing activities:  |                                  |                   |
| Repayments of debt   | (326)                            | (305)             |
| Tax payments, net of proceeds, related to stock awards                                   | (1,726)                          | (2,419)           |
| Payment of contingent liability associated with acquisitions                             | —                                | (750)             |
| Proceeds from issuance of common stock, net of issuance costs                            | —                                | 8,365             |
| Cash dividends paid  | (3,970)                          | (3,922)           |
| Net cash (used in) provided by financing activities                                      | <u>(6,022)</u>                   | <u>969</u>        |
| Effect of exchange rates on cash and equivalents   | 784                              | (2,328)           |
| Net (decrease) increase in cash and equivalents  | (2,042)                          | 6,095             |
| Cash and equivalents at beginning of period  | <u>137,731</u>                   | <u>120,526</u>    |
| Cash and equivalents at end of period  | <u>\$ 135,689</u>                | <u>\$ 126,621</u> |

See Accompanying Notes to Condensed Consolidated Financial Statements.

**QAD INC.**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**  
**(unaudited)**

**1. BASIS OF PRESENTATION AND RECENT ACCOUNTING PRONOUNCEMENTS**

*Basis of Presentation*

In the opinion of management, the accompanying unaudited Condensed Consolidated Financial Statements fairly present the financial information contained therein. These statements have been prepared in accordance with generally accepted accounting principles ("GAAP") for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. In management's opinion, all necessary adjustments, consisting of normal, recurring and non-recurring adjustments, have been included in the accompanying Condensed Consolidated Financial Statements to present fairly the financial position and operating results of QAD Inc. ("QAD" or the "Company"). The Condensed Consolidated Financial Statements do not include all disclosures required by accounting principles generally accepted in the United States of America for annual financial statements and should be read in conjunction with the audited financial statements and related notes included in the Company's Annual Report on Form 10-K for the year ended January 31, 2016. The Condensed Consolidated Financial Statements include the results of the Company and its wholly owned subsidiaries. The results of operations for the three and nine months ended October 31, 2016 are not necessarily indicative of the results to be expected for the year ending January 31, 2017.

*Recent Accounting Pronouncements*

With the exception of those discussed below, there have been no recent changes in accounting pronouncements issued by the Financial Accounting Standards Board ("FASB") or adopted by the Company during the nine months ended October 31, 2016, that are of significance, or potential significance, to the Company.

*Accounting Standards Adopted*

In March 2016, the FASB issued Accounting Standards Update No. 2016-09 ("ASU 2016-09") regarding ASC Topic 718, "Improvements to Employee Share-Based Payment Accounting." The new guidance requires excess tax benefits and tax deficiencies to be recorded in the income statement when the awards vest or are settled. In addition, cash flows related to excess tax benefits will no longer be separately classified as a financing activity apart from other income tax cash flows. The standard also increases the amount of shares an employer can withhold for tax purposes without triggering liability accounting, clarifies that all cash payments made on an employee's behalf for withheld shares should be presented as a financing activity in the statements of cash flows, and provides an entity-wide accounting policy election to account for forfeitures as they occur.

QAD elected to early adopt the new guidance in the third quarter of fiscal year 2017 which requires us to reflect any adjustments as of February 1, 2016, the beginning of the annual period that includes the interim period of adoption. The primary impact of adoption was the recognition of excess tax benefits in our provision for income taxes rather than paid-in capital for all periods in fiscal year 2017. Additional amendments to the accounting for income taxes resulted in the recognition of prior year unrealized excess tax benefits. This recognition resulted in an increase to our deferred tax assets of \$2.2 million, an increase to valuation allowance \$1.2 million and an offset to opening accumulated deficit of \$1.0 million.

QAD elected to account for forfeitures as they occur using a modified retrospective transition method, which resulted in a cumulative-effect adjustment of \$0.4 million to reduce the February 1, 2016 opening accumulated deficit. Additional amendments to the accounting for minimum statutory withholding tax requirements had no impact to opening accumulated deficit as of February 1, 2016 as QAD does not withhold more than the minimum statutory requirements.

We elected to apply the presentation requirements for cash flows related to excess tax benefits retrospectively to all periods presented which resulted in an increase to net cash provided by operating activities and a decrease to net cash used in financing of \$0.3 million for the six months ended July 31, 2016. The presentation requirements for cash flows related to employee taxes paid for withheld shares had no impact to any of the periods presented in our consolidated cash flows statements since such cash flows have historically been presented as a financing activity.

With the adoption of the new standard we are required to revise our reported quarterly results for the six months ended July 31, 2016. Accordingly, this table reflects the retrospective adjustments made to beginning accumulated deficit and to the previously reported results for the six months ended July 31, 2016:

#### Condensed Consolidated Balance Sheets

|                            | As Reported<br>July 31, 2016 | ASU 2016-09 Adoption<br>Adjustments |  | As Adjusted<br>July 31, 2016 |
|----------------------------|------------------------------|-------------------------------------|--|------------------------------|
|                            |                              | February 1,<br>2016                 | For The Six<br>Months Ended<br>July 31, 2016 |                              |
| <i>(in thousands)</i>      |                              |                                     |  |                              |
| Other current assets       | \$ 18,369                    | \$ —                                | \$ (104)                                     | \$ 18,265                    |
| Deferred tax assets, net   | 12,156                       | 995                                 | —  | 13,151                       |
| Additional paid-in capital | 194,943                      | 388                                 | (422)  | 194,909                      |
| Accumulated deficit        | \$ (45,767)                  | \$ 607                              | \$ 318                                       | \$ (44,842)                  |

#### Condensed Consolidated Statements of Operations

|   | As Reported<br>Six Months Ended<br>July 31, 2016 | ASU 2016-09<br>Adoption<br>Adjustments | As Adjusted<br>Six Months Ended<br>July 31, 2016 |
|---|--|--|--|
| <i>(in thousands, except per share data)</i>              |  |  |  |
| Cost of revenue:  |  |  |  |
| Subscription fees   | \$ 12,945  | \$ (5)                                 | \$ 12,940  |
| Maintenance and other                                     | 15,532   | (21)                                   | 15,511   |
| Professional services                                     | 35,048   | (47)                                   | 35,001   |
| Total cost of revenue                                     | 65,015   | (73)                                   | 64,942   |
| Gross profit  | 70,160   | 73                                     | 70,233   |
| Operating expenses:                                       |  |  |  |
| Sales and marketing                                       | 34,322   | (90)                                   | 34,232   |
| Research and development                                  | 22,283   | (71)                                   | 22,212   |
| General and administrative                                | 16,526   | (37)                                   | 16,489   |
| Total operating expenses                                  | 73,462   | (198)                                  | 73,264   |
| Operating loss  | (3,302)  | 271                                    | (3,031)  |
| Loss before income taxes                                  | (3,743)  | 271                                    | (3,472)  |
| Income tax benefit  | (1,601)  | (47)                                   | (1,648)  |
| Net loss  | \$ (2,142)                                       | \$ 318                                 | \$ (1,824)                                       |
| Basic and diluted weighted average shares<br>outstanding: |  |  |  |
| Class A   | 15,644   | —                                      | 15,644   |
| Class B   | 3,204  | —                                      | 3,204  |
| Basic and diluted net loss per share:                     |  |  |  |
| Class A   | \$ (0.12)  | \$ 0.02                                | \$ (0.10)  |
| Class B   | \$ (0.10)  | \$ 0.02                                | \$ (0.08)  |

In April 2015, the FASB issued ASU 2015-03 - *Interest - Imputation of Interest (Subtopic 2015-03): Simplifying the Presentation of Debt Issuance Costs* which requires that debt issuance costs related to a recognized debt liability be presented in the balance sheet as a direct deduction from the carrying amount of the related debt liability instead of being presented as an asset, consistent with debt discounts. The recognition and measurement guidance for debt issuance costs are not affected by ASU 2015-03. This ASU is effective for fiscal years beginning after December 15, 2015, and interim periods within those fiscal years and is to be implemented retrospectively. The Company adopted the provisions of this ASU in the first quarter of fiscal 2017. Adoption of this ASU did not have a material impact on the Company's consolidated financial statements.

In August 2015, the FASB issued ASU 2015-15, *Interest-Imputation of Interest (Subtopic 835-30): Presentation and Subsequent Measurement of Debt Issuance Costs Associated with Line of Credit Arrangements*, given that the authoritative guidance within ASU 2015-03 for debt issuance costs does not address presentation or subsequent measurement of debt issuance costs related to line-of-credit arrangements. The SEC staff would not object to an entity deferring and presenting debt issuance costs as an asset and subsequently amortizing the deferred debt issuance costs ratably over the term of the line-of-credit arrangement, regardless of whether there are any outstanding borrowings on the line-of-credit arrangement. The Company adopted the provisions of this ASU in the first quarter of fiscal 2017. Adoption of this ASU did not have an impact on the Company's consolidated financial statements.

#### *Accounting Standards Not Yet Adopted*

In May 2014, the FASB issued accounting standard update, or ASU, 2014-09, *Revenue from Contracts with Customers*. The standard was issued to provide a single framework that replaces existing industry and transaction specific U.S. GAAP with a five-step analysis of transactions to determine when and how revenue is recognized. The accounting standard update will replace most existing revenue recognition guidance in U.S. GAAP when it becomes effective. In August 2015, the FASB issued ASU 2015-14, *Revenue from Contracts with Customers (Topic 606): Deferral of the Effective Date*, to defer the effective date of ASU 2014-09 by one year. Therefore, ASU 2014-09 will become effective for the Company beginning in fiscal year 2019. Early adoption would be permitted for the Company beginning in fiscal year 2018. The standard permits the use of either the retrospective or cumulative transition method. The Company is currently evaluating the accounting, transition and disclosure requirements of the standard and cannot currently estimate the financial statement impact of adoption.

In November 2015, the FASB issued ASU 2015-17, *Balance Sheet Classification of Deferred Taxes* which requires deferred tax liabilities and assets be presented as noncurrent on the classified statement of financial position. ASU 2015-17 will be effective for the Company's fiscal year beginning February 1, 2017. The standard permits the use of either prospective or retrospective application to all periods presented. The Company does not expect this adoption to have a significant impact on its consolidated financial statements.

In February 2016, the FASB issued ASU 2016-02, *Leases (Topic 842)*. ASU 2016-02 requires companies to generally recognize on the balance sheet operating and financing lease liabilities and corresponding right-of-use assets. ASU 2016-02 is effective for the Company in its first quarter of fiscal 2020 on a modified retrospective basis and earlier adoption is permitted. The Company is currently evaluating the impact of the pending adoption of ASU 2016-02 on its consolidated financial statements and currently expects that most of its operating lease commitments will be subject to the new standard and recognized as operating lease liabilities and right-of-use assets upon adoption of ASU 2016-02.

In October 2016, the FASB issued ASU 2016-16, *Income Taxes: Intra-Entity Transfers of Assets Other than Inventory* which requires that entities recognize the income tax consequences of an intra-entity transfer of an asset, other than inventory, when the transfer occurs. ASU 2016-16 will be effective for the Company's fiscal year beginning February 1, 2018. The standard is required to be applied on a modified retrospective basis through a cumulative-effect adjustment directly to retained earnings as of the beginning of the period of adoption. The Company is currently evaluating the accounting, transition, and disclosure requirements of the standard.



## 2. COMPUTATION OF NET INCOME (LOSS) PER SHARE

The following table sets forth the computation of basic and diluted net income (loss) per share:

|   | Three Months Ended<br>October 31,     |                 | Nine Months Ended<br>October 31,      |                 |
|---|---------------------------------------|-----------------|---------------------------------------|-----------------|
|   | 2016                                  | 2015            | 2016                                  | 2015            |
|   | (in thousands, except per share data) |                 | (in thousands, except per share data) |                 |
| Net income (loss)   | \$ 1,533                              | \$ 2,586        | \$ (291)                              | \$ 4,766        |
| Less: Dividends declared  | (1,328)                               | (1,313)         | (3,970)                               | (3,922)         |
| Undistributed net income (loss)   | <u>\$ 205</u>                         | <u>\$ 1,273</u> | <u>\$ (4,261)</u>                     | <u>\$ 844</u>   |
| <b>Net income (loss) per share – Class A Common Stock</b>   |                                       |                 |                                       |                 |
| Dividends declared  | \$ 1,136                              | \$ 1,121        | \$ 3,393                              | \$ 3,346        |
| Allocation of undistributed net income (loss)   | 175                                   | 1,087           | (3,638)                               | 721             |
| Net income (loss) attributable to Class A common stock  | <u>\$ 1,311</u>                       | <u>\$ 2,208</u> | <u>\$ (245)</u>                       | <u>\$ 4,067</u> |
| Weighted average shares of Class A common stock outstanding— <i>basic</i>                               | 15,773                                | 15,559          | 15,687                                | 15,431          |
| Weighted average potential shares of Class A common stock   | 829                                   | 749             | —                                     | 777             |
| Weighted average shares of Class A common stock and potential common shares outstanding— <i>diluted</i> | <u>16,602</u>                         | <u>16,308</u>   | <u>15,687</u>                         | <u>16,208</u>   |
| Basic net income (loss) per Class A common share  | <u>\$ 0.08</u>                        | <u>\$ 0.14</u>  | <u>\$ (0.02)</u>                      | <u>\$ 0.26</u>  |
| Diluted net income (loss) per Class A common share  | <u>\$ 0.08</u>                        | <u>\$ 0.14</u>  | <u>\$ (0.02)</u>                      | <u>\$ 0.25</u>  |
| <b>Net income (loss) per share – Class B Common Stock</b>   |                                       |                 |                                       |                 |
| Dividends declared  | \$ 192                                | \$ 192          | \$ 577                                | \$ 576          |
| Allocation of undistributed net income (loss)   | 30                                    | 186             | (623)                                 | 123             |
| Net income (loss) attributable to Class B common stock  | <u>\$ 222</u>                         | <u>\$ 378</u>   | <u>\$ (46)</u>                        | <u>\$ 699</u>   |
| Weighted average shares of Class B common stock outstanding— <i>basic</i>                               | 3,206                                 | 3,203           | 3,205                                 | 3,200           |
| Weighted average potential shares of Class B common stock   | 95                                    | 83              | —                                     | 83              |
| Weighted average shares of Class B common stock and potential common shares outstanding— <i>diluted</i> | <u>3,301</u>                          | <u>3,286</u>    | <u>3,205</u>                          | <u>3,283</u>    |
| Basic net income (loss) per Class B common share  | <u>\$ 0.07</u>                        | <u>\$ 0.12</u>  | <u>\$ (0.01)</u>                      | <u>\$ 0.22</u>  |
| Diluted net income (loss) per Class B common share  | <u>\$ 0.07</u>                        | <u>\$ 0.12</u>  | <u>\$ (0.01)</u>                      | <u>\$ 0.21</u>  |

Potential common shares consist of the shares issuable upon the release of restricted stock units (“RSUs”) and the exercise of stock options and stock appreciation rights (“SARs”). The Company’s unvested RSUs and unexercised SARs are not considered participating securities as they do not have rights to dividends or dividend equivalents prior to release or exercise.

The following table sets forth the number of potential common shares not included in the calculation of diluted earnings per share because their effects were anti-dilutive:

|         | Three Months Ended<br>October 31, |      | Nine Months Ended<br>October 31, |      |
|---------|-----------------------------------|------|----------------------------------|------|
|         | 2016                              | 2015 | 2016                             | 2015 |
|         | (in thousands)                    |      | (in thousands)                   |      |
| Class A | 1,135                             | 640  | 1,029                            | 490  |
| Class B | 180                               | 120  | 151                              | 92   |

## 3. FAIR VALUE MEASUREMENTS

When determining fair value, the Company uses a three-tier value hierarchy which prioritizes the inputs used in measuring fair value. Whenever possible, the Company uses observable market data. The Company relies on unobservable inputs only when observable market data is not available. Classification within the hierarchy is determined based on the lowest level input that is significant to the fair value measurement. The assessment of the significance of a particular item to the fair value measurement in its entirety requires judgment, including the consideration of inputs specific to the asset or liability.

The following table sets forth the financial assets and liabilities, measured at fair value, as of October 31, 2016 and January 31, 2016:

|   | Quoted Prices in<br>Active Markets for<br>Identical Assets<br>(Level 1) | Significant<br>Other<br>Observable<br>Inputs<br>(Level 2) | Significant<br>Unobservable<br>Inputs<br>(Level 3) |
|---|---|---|--|
|   | (in thousands)  |   |  |
| Money market mutual funds as of October 31, 2016 <sup>(a)</sup>                   | \$ 110,735  |   |  |
| Money market mutual funds as of January 31, 2016 <sup>(a)</sup>                   | \$ 113,984  |   |  |
| Liability related to the interest rate swap as of October 31, 2016 <sup>(b)</sup> |   | \$ (644)  |  |
| Liability related to the interest rate swap as of January 31, 2016 <sup>(b)</sup> |   | \$ (675)  |  |

(a) Money market mutual funds are recorded at fair value based upon quoted market prices.

(b) The liability related to the interest rate swap is recorded at fair value based upon a valuation model that uses relevant observable market inputs at quoted intervals, such as forward yield curves.

Money market mutual funds are classified as part of “Cash and equivalents” in the accompanying Condensed Consolidated Balance Sheets. The amount of cash and equivalents deposited with commercial banks was \$25 million and \$24 million as of October 31, 2016 and January 31, 2016, respectively.

The Company’s line of credit and notes payable both bear a variable market interest rate commensurate with the Company’s credit standing. Therefore, the carrying amounts outstanding under the line of credit and note payable reasonably approximate fair value based on Level 2 inputs.

There have been no transfers between fair value measurements levels during the nine months ended October 31, 2016.

#### *Derivative Instruments*

The Company entered into an interest rate swap in May 2012 to mitigate the exposure to the variability of one month LIBOR for its floating rate debt described in Note 6 “Debt” within these Notes to Condensed Consolidated Financial Statements. The fair value of the interest rate swap is reflected as a liability in the Condensed Consolidated Balance Sheets and the change in fair value is reported in “Other (income) expense” in the Condensed Consolidated Statements of Operations and Comprehensive Income. The fair value of the interest rate swap is estimated as the net present value of projected cash flows based upon forward interest rates at the balance sheet date.

The fair values of the derivative instrument at October 31, 2016 and January 31, 2016 were as follows (in thousands):

|                        | Balance Sheet<br>Location | (Liability) Derivative |                     |
|------------------------|---------------------------|------------------------|---------------------|
|                        |                           | Fair Value             |                     |
|                        |                           | October 31,<br>2016    | January 31,<br>2016 |
| Derivative instrument: |                           |                        |                     |
| Interest rate swap     | Other liabilities         | \$ (644)               | \$ (675)            |
| Total                  |                           | <u>\$ (644)</u>        | <u>\$ (675)</u>     |

The change in fair value of the interest rate swap recognized in the Condensed Consolidated Statements of Operations and Comprehensive Income for the nine months ended October 31, 2016 and 2015 was \$31,000 and \$164,000 respectively.

#### **4. CAPITALIZED SOFTWARE COSTS**

Capitalized software costs and accumulated amortization at October 31, 2016 and January 31, 2016 were as follows:

|  | October 31,<br>2016 | January 31,<br>2016 |
|--|---------------------|---------------------|
|  | (in thousands)      |                     |
| Capitalized software costs:            |                     |                     |
| Acquired software technology           | \$ 3,458            | \$ 3,458            |
| Capitalized software development costs | 772                 | 1,029               |
| Total capitalized software costs       | 4,230               | 4,487               |
| Less accumulated amortization          | (3,296)             | (2,934)             |
| Capitalized software costs, net        | <u>\$ 934</u>       | <u>\$ 1,553</u>     |

Acquired software technology costs relate to technology purchased as a result of the Company's fiscal 2013 acquisitions of DynaSys and CEBOS. In addition to the acquired software technology, the Company has capitalized costs related to translations and localizations of QAD Enterprise Applications.

It is the Company's policy to write off capitalized software development costs once fully amortized. Accordingly, during the first nine months of fiscal 2017, approximately \$0.4 million of costs and accumulated amortization were removed from the balance sheet.

Amortization of capitalized software costs was \$0.7 million and \$0.8 million for the nine months ended October 31, 2016 and 2015, respectively. Amortization of capitalized software costs is included in "Cost of license fees" in the accompanying Condensed Consolidated Statements of Operations and Comprehensive Income.

The following table summarizes the estimated amortization expense relating to the Company's capitalized software costs as of October 31, 2016:

| Fiscal Years   | (in thousands) |
|----------------|----------------|
| 2017 remaining | \$ 241         |
| 2018           | 598            |
| 2019           | 74             |
| 2020           | 21             |
| Total          | <u>\$ 934</u>  |

## 5. GOODWILL AND INTANGIBLE ASSETS

### Goodwill

The changes in the carrying amount of goodwill for the nine months ended October 31, 2016 were as follows:

|  | Gross Carrying Amount | Accumulated Impairment<br>(in thousands) | Goodwill, Net    |
|--|-----------------------|--|------------------|
| Balance at January 31, 2016            | \$ 26,253             | \$ (15,608)                              | \$ 10,645        |
| Impact of foreign currency translation | 12                    | —  | 12               |
| Balance at October 31, 2016            | <u>\$ 26,265</u>      | <u>\$ (15,608)</u>                       | <u>\$ 10,657</u> |

The Company performed its annual goodwill impairment review during the fourth quarter of fiscal 2016. The analysis compared the Company's market capitalization to its net assets as of the test date, November 30, 2015. As the market capitalization significantly exceeded the Company's net assets, there was no indication of goodwill impairment for fiscal 2016. The Company monitors the indicators for goodwill impairment testing between annual tests. No adverse events occurred during the nine months ended October 31, 2016, that would cause the Company to test goodwill for impairment.

### Intangible Assets

|                                     | October 31,<br>2016 | January 31,<br>2016 |
|-------------------------------------|---------------------|---------------------|
|                                     | (in thousands)      |                     |
| Amortizable intangible assets       |                     |                     |
| Customer relationships (1)          | \$ 2,754            | \$ 2,749            |
| Trade name                          | 515                 | 515                 |
| Total amortizable intangible assets | 3,269               | 3,264               |
| Less: accumulated amortization      | (2,688)             | (2,191)             |
| Net amortizable intangible assets   | <u>\$ 581</u>       | <u>\$ 1,073</u>     |

(1) Customer relationships include the impact of foreign currency translation.

The Company's intangible assets are related to the DynaSys and CEBOS acquisitions completed in fiscal 2013. Intangible assets are included in "Other assets, net" in the accompanying Condensed Consolidated Balance Sheets. As of October 31, 2016, all of the Company's intangible assets were determined to have finite useful lives, and therefore were subject to amortization.

Amortization of intangible assets was \$0.5 million for each of the nine months ended October 31, 2016 and 2015. The following table summarizes the estimated amortization expense relating to the Company's intangible assets as of October 31, 2016:

| Fiscal Years   | (in thousands) |
|----------------|----------------|
| 2017 remaining | \$ 164         |
| 2018           | 417            |
| Total          | <u>\$ 581</u>  |

## 6. DEBT

|                                  | October 31,<br>2016 | January 31,<br>2016 |
|----------------------------------|---------------------|---------------------|
|                                  | (in thousands)      |                     |
| Note payable                     | \$ 14,377           | \$ 14,680           |
| Less current maturities          | (441)               | (422)               |
| Less loan origination costs, net | (59)                | (67)                |
| Long-term debt                   | <u>\$ 13,877</u>    | <u>\$ 14,191</u>    |

### *Note Payable*

Effective May 30, 2012 QAD Ortega Hill, LLC, wholly owned by the Company, entered into a variable rate credit agreement (the "2012 Mortgage") with Rabobank, N.A., to refinance a pre-existing mortgage. The 2012 Mortgage has an original principal balance of \$16.1 million and bears interest at the one month LIBOR rate plus 2.25%. One month LIBOR was 0.53% at October 31, 2016. The 2012 Mortgage matures in June 2022 and is secured by the Company's headquarters located in Santa Barbara, California. In conjunction with the 2012 Mortgage, QAD Ortega Hill, LLC entered into an interest rate swap with Rabobank, N.A. The swap agreement has an initial notional amount of \$16.1 million and a schedule matching that of the underlying loan that synthetically fixes the interest rate on the debt at 4.31% for the entire term of the 2012 Mortgage. The terms of the 2012 Mortgage provide for QAD Ortega Hill, LLC to make net monthly payments of \$88,100 consisting of principal and interest and one final payment of \$11.7 million. The unpaid balance as of October 31, 2016 was \$14.4 million.

### *Credit Facility*

The Company has an unsecured credit agreement with Rabobank, N.A. (the "Facility"). The Facility provides a commitment through July 15, 2017 for a \$20 million line of credit for working capital or other business needs. The Company pays a commitment fee of 0.25% per annum of the daily average of the unused portion of the \$20 million Facility. Borrowings under the Facility bore interest at a rate equal to one month LIBOR plus 0.75%. At October 31, 2016, the effective borrowing rate would have been 1.28%.

The Facility provides that the Company maintain certain financial and operating ratios which include, among other provisions, minimum liquidity on a consolidated basis of \$25 million in cash and equivalents at all times, a current ratio (calculated using current liabilities excluding deferred revenue) of not less than 1.3 to 1.0 determined at the end of each fiscal quarter, a leverage ratio of not more than 1.5 to 1.0 determined at the end of each fiscal quarter, and a debt service coverage ratio of not less than 1.5 to 1.0 determined at the end of each fiscal year. The Facility also contains customary covenants that could restrict the Company's ability to incur additional indebtedness.

As of October 31, 2016, there were no borrowings under the Facility and the Company was in compliance with all financial covenants.

## 7. ACCUMULATED OTHER COMPREHENSIVE LOSS

The components of accumulated other comprehensive loss, net of taxes, were as follows:

|  | <b>Foreign<br/>Currency<br/>Translation<br/>Adjustments</b> |
|--|---|
|  | <b>(in thousands)</b>                                       |
| Balance as of January 31, 2016                                 | \$ (8,729)  |
| Other comprehensive income                                     | 341   |
| Amounts reclassified from accumulated other comprehensive loss | —   |
| Net current period other comprehensive income                  | 341   |
| Balance as of October 31, 2016                                 | \$ (8,388)  |

During the first nine months of fiscal 2017 there were no reclassifications from accumulated other comprehensive loss.

## 8. INCOME TAXES

The Company's income tax provision for each of the third quarters of fiscal 2017 and fiscal 2016 reflects estimates of the effective tax rates expected to be applicable for the full fiscal years, adjusted for any discrete events which are recorded in the period they occur.

The Company recorded income tax (benefit) expense of \$(0.5) million and \$1.9 million for the first nine months of fiscal 2017 and 2016, respectively. The Company's effective tax rate increased to 63% from 29% for the same period in the prior year. The increase in the annual effective tax rate is primarily due to substantially lower forecasted and actual book income in fiscal 2017.

The Company recorded income tax expense of \$1.2 million and \$0.7 million in the third quarter of fiscal 2017 and fiscal 2016, respectively. The Company's effective tax rate increased to 43% during the third quarter of fiscal 2017 compared to 22% for the same period in the prior year. The increase in rates is due to lower forecasted and actual book income in fiscal 2017.

The gross amount of unrecognized tax benefits was \$1.4 million at October 31, 2016, including interest and penalties. As a result of adoption of ASU 2013-11, the Company reduced its unrecognized tax benefits by \$1.0 million with an accompanying reduction of deferred tax assets by \$1.0 million. The entire amount of unrecognized tax benefits, if recognized, will impact the Company's effective tax rate. This liability is classified as long-term unless the liability is expected to conclude within twelve months of the reporting date. In the next twelve months, due to potential settlements with domestic tax authorities related to tax credits and lapse in statute of limitations, an estimated \$0.1 million of gross unrecognized tax benefits may be recognized.

The Company's policy is to recognize interest and penalties, if any, related to unrecognized tax benefits as a component of income tax expense. As of October 31, 2016, the Company has accrued approximately \$0.2 million of interest and penalty expense relating to unrecognized tax benefits.

The Company files U.S. federal, state, and foreign tax returns that are subject to audit by various tax authorities. The Company is currently under audit in:

- India for fiscal years ended March 31, 1998, 1999, 2010, 2013 and 2014
- France for fiscal year ended January 31, 2013
- Canada for fiscal year ended January 31, 2014
- Iowa for fiscal year ended January 31, 2014

During fiscal year 2017, QAD has settled the following audits with immaterial or no adjustments made as a result of the settlements:

- Italy for the fiscal years ended January 31, 2011 and 2012
- Wisconsin for the fiscal years ended January 31, 2012, 2013 and 2014
- Thailand for fiscal year ended January 31, 2014
- India for fiscal year ended March 31, 2009 and 2012
- Japan for fiscal years ended January 31, 2013, 2014, 2015 and 2016 through July 31, 2016

## 9. STOCKHOLDERS' EQUITY

### *Issuance of Common Stock*

On January 22, 2015, the Company closed an offering of 2,000,000 shares of Class A common stock. The net proceeds to the Company from the sale of the stock were \$37.0 million after deducting underwriting discounts and commissions and offering expenses. On February 18, 2015 the offering underwriters exercised in full an option to purchase additional shares. As a result, 450,000 shares of Class A common stock were issued generating approximately \$8.4 million in additional net proceeds.

### *Dividends*

The following table sets forth the dividends that were declared by the Company during the first nine months of fiscal 2017:

| Declaration Date | Record Date | Payable   | Dividend Class A | Dividend Class B | Amount       |
|------------------|-------------|-----------|------------------|------------------|--------------|
| 9/14/2016        | 9/28/2016   | 10/5/2016 | \$ 0.072         | \$ 0.06          | \$ 1,328,000 |
| 6/14/2016        | 6/28/2016   | 7/7/2016  | \$ 0.072         | \$ 0.06          | \$ 1,326,000 |
| 4/12/2016        | 4/26/2016   | 5/3/2016  | \$ 0.072         | \$ 0.06          | \$ 1,316,000 |

## 10. STOCK-BASED COMPENSATION

The Company's equity awards consist of SARs and RSUs. For a description of the Company's stock-based compensation plans, see Note 5 "Stock-Based Compensation" in Notes to Consolidated Financial Statements included in the Annual Report on Form 10-K for the year ended January 31, 2016.

### *Stock-Based Compensation*

The following table sets forth reported stock-based compensation expense for the three and nine months ended October 31, 2016:

|  | Three Months Ended<br>October 31, |                 | Nine Months Ended<br>October 31, |                 |
|--|-----------------------------------|-----------------|----------------------------------|-----------------|
|  | 2016                              | 2015            | 2016                             | 2015            |
|  | (in thousands)                    |                 | (in thousands)                   |                 |
| Cost of subscription                   | \$ 32                             | \$ 21           | \$ 81                            | \$ 55           |
| Cost of maintenance and other revenue  | 80                                | 69              | 219                              | 202             |
| Cost of professional services          | 232                               | 189             | 618                              | 542             |
| Sales and marketing                    | 306                               | 350             | 904                              | 1,040           |
| Research and development               | 262                               | 227             | 748                              | 665             |
| General and administrative             | 908                               | 1,025           | 2,951                            | 3,114           |
| Total stock-based compensation expense | <u>\$ 1,820</u>                   | <u>\$ 1,881</u> | <u>\$ 5,521</u>                  | <u>\$ 5,618</u> |

### *SAR Information*

The weighted average assumptions used to value SARs granted in the nine months ended October 31, 2016 and 2015 are shown in the following table:

|  | Nine Months Ended<br>October 31, |       |
|--|----------------------------------|-------|
|  | 2016                             | 2015  |
| Expected life in years <sup>(1)</sup>  | 5.25                             | 5.00  |
| Risk free interest rate <sup>(2)</sup> | 1.16%                            | 1.64% |
| Volatility <sup>(3)</sup>              | 36%                              | 41%   |
| Dividend rate <sup>(4)</sup>           | 1.51%                            | 1.10% |

- (1) The expected life of SARs granted under the stock-based compensation plans is based on historical vested SAR exercise and post-vest forfeiture patterns and includes an estimate of the expected term for SARs that were fully vested and outstanding.

- (2) The risk-free interest rate is based on the U.S. Treasury yield for a term consistent with the expected life of SARs in effect at the time of grant.
- (3) The Company estimates the volatility of its common stock at the date of grant based on the historical volatility of the Company's common stock for a period equivalent to the expected life of the SARs, which it believes is representative of the expected volatility over the expected life of the SARs.
- (4) The Company expects to continue paying quarterly dividends at the same rate as the nine months ending on October 31, 2016.

The following table summarizes the activity for outstanding SARs for the nine months ended October 31, 2016:

|  | <b>SARs<br/>(in<br/>thousands)</b> | <b>Weighted<br/>Average<br/>Exercise<br/>Price per<br/>Share</b> | <b>Weighted<br/>Average<br/>Remaining<br/>Contractual<br/>Term (years)</b> | <b>Aggregate<br/>Intrinsic<br/>Value<br/>(in thousands)</b> |
|--|------------------------------------|--|--|---|
| Outstanding at January 31, 2016            | 2,596                              | \$ 14.74   |  |   |
| Granted                                    | 380                                | 18.64  |  |   |
| Exercised                                  | (97)                               | 10.94  |  |   |
| Expired                                    | (17)                               | 12.56  |  |   |
| Forfeited                                  | (6)                                | 12.16  |  |   |
| Outstanding at October 31, 2016            | <u>2,856</u>                       | 15.41  | 4.6  | \$ 24,198   |
| Vested and exercisable at October 31, 2016 | <u>1,863</u>                       | 12.86  | 3.6  | \$ 20,304   |

The aggregate intrinsic value in the table above represents the total pretax intrinsic value (the aggregate difference between the closing stock price of the Company's common stock based on the last trading day as of October 31, 2016, and the exercise price for in-the-money SARs) that would have been received by the holders if all SARs had been exercised on October 31, 2016. The total intrinsic value of SARs exercised in the nine months ended October 31, 2016 was \$0.9 million.

The number of SARs exercised includes shares withheld on behalf of employees to satisfy minimum statutory tax withholding requirements. During the three months ended October 31, 2016, the Company withheld 4,200 shares for payment of these taxes at a value of \$96,000. During the nine months ended October 31, 2016, the Company withheld 13,000 shares for payment of these taxes at a value of \$266,000.

At October 31, 2016, there was approximately \$5.6 million of total unrecognized compensation cost related to unvested SARs. This cost is expected to be recognized over a weighted-average period of approximately 2.6 years.

#### *RSU Information*

The estimated fair value of RSUs was calculated based on the closing price of the Company's common stock on the date of grant, reduced by the present value of dividends foregone during the vesting period.

The following table summarizes the activity for RSUs for the nine months ended October 31, 2016:

|                                      | RSUs<br>(in thousands) | Weighted<br>Average<br>Grant Date<br>Fair Value |
|--------------------------------------|------------------------|---|
| Restricted stock at January 31, 2016 | 617                    | \$ 20.91  |
| Granted                              | 307                    | 18.54   |
| Released <sup>(1)</sup>              | (258)                  | 18.95   |
| Forfeited                            | (35)                   | 20.79   |
| Restricted stock at October 31, 2016 | <u>631</u>             | <u>\$ 20.56</u>                                 |

(1) The number of RSUs released includes shares withheld on behalf of employees to satisfy the minimum statutory tax withholding requirements.

The Company withholds, at the employee's election, a portion of the released shares as consideration for the Company's payment of applicable employee income taxes. During the three months ended October 31, 2016, the Company withheld 2,200 shares for payment of these taxes at a value of \$46,000. During the nine months ended October 31, 2016, the Company withheld 74,700 shares for payment of these taxes at a value of \$1.5 million.

Total unrecognized compensation cost related to RSUs was approximately \$11.2 million as of October 31, 2016. This cost is expected to be recognized over a weighted-average period of approximately 2.8 years.

## 11. DEFERRED REVENUES

Deferred revenues consisted of the following:

|   | October 31,<br>2016 | January 31,<br>2016 |
|---|---------------------|---------------------|
|   | (in thousands)      | (in thousands)      |
| Deferred maintenance revenue                          | \$ 52,817           | \$ 79,533           |
| Deferred subscription revenue                         | 17,873              | 14,194              |
| Deferred services revenue                             | 2,331               | 2,332               |
| Deferred license revenue                              | 854                 | 1,549               |
| Deferred other revenue                                | 107                 | 303                 |
| Deferred revenues, current                            | 73,982              | 97,911              |
| Deferred revenues, non-current (in Other liabilities) | 2,039               | 1,690               |
| Total deferred revenues                               | <u>\$ 76,021</u>    | <u>\$ 99,601</u>    |

Deferred maintenance and subscription revenues represent customer payments made in advance for support and subscription contracts. Support and subscription are billed in advance with corresponding revenues being recognized ratably over the support and subscription periods. Support is typically billed annually while subscription is billed quarterly or annually. Deferred services revenues represent both prepayments for our professional services where revenues for these services are generally recognized as the Company completes the performance obligations for the prepaid services; and services already provided but deferred due to software revenue recognition rules. Deferred license revenues result from undelivered products or specified enhancements, customer specific acceptance provisions and software license transactions that cannot be segmented from undelivered consulting or other services.

## 12. COMMITMENTS AND CONTINGENCIES

### Indemnifications

The Company sells software licenses and services to its customers under written agreements. Each agreement contains the relevant terms of the contractual arrangement with the customer and generally includes certain provisions for indemnifying the customer against losses, expenses and liabilities from damages that may be awarded against the customer in the event the Company's software is found to infringe upon certain intellectual property rights of a third party. The agreements generally limit the scope of and remedies for such indemnification obligations in a variety of industry-standard respects.

The Company believes its internal development processes and other policies and practices limit its exposure related to the indemnification provisions of the agreements. For several reasons, including the lack of prior indemnification claims and the lack of a monetary liability limit for certain infringement cases under the agreements, the Company cannot determine the maximum amount of potential future payments, if any, related to such indemnification provisions.

### Legal Actions

The Company is subject to various legal proceedings and claims, either asserted or unasserted, which arise in the ordinary course of business. While the outcome of these claims cannot be predicted with certainty, management does not believe that the outcome of any of these legal matters will have a material adverse effect on the Company's consolidated results of operations, financial position or liquidity.





### 13. BUSINESS SEGMENT INFORMATION

The Company markets its products and services worldwide, primarily to companies in the manufacturing industry, including automotive, consumer products, food and beverage, high technology, industrial products and life sciences industries. The Company sells and licenses its products through its direct sales force in four geographic regions: North America; Europe, the Middle East and Africa (“EMEA”); Asia Pacific; and Latin America and through distributors where third parties can extend sales reach more effectively or efficiently. The North America region includes the United States and Canada. The EMEA region includes Europe, the Middle East and Africa. The Asia Pacific region includes Asia and Australia. The Latin America region includes South America, Central America and Mexico. The Company’s Chief Operating Decision Maker, the Chief Executive Officer, reviews the consolidated results within one operating segment.

License revenue is assigned to the geographic regions based on the estimated proportion of users in each region at the time of sale. Maintenance and subscription revenues are allocated to the region where the end user customer is located. Services revenue is assigned based on the region where the services are performed.

|                              | Three Months Ended |                  | Nine Months Ended |                   |
|------------------------------|--------------------|------------------|-------------------|-------------------|
|                              | October 31,        |                  | October 31,       |                   |
|                              | 2016               | 2015             | 2016              | 2015              |
|                              | (in thousands)     |                  | (in thousands)    |                   |
| Revenue:                     |                    |                  |                   |                   |
| North America <sup>(1)</sup> | \$ 33,413          | \$ 32,417        | \$ 95,747         | \$ 96,168         |
| EMEA                         | 19,334             | 19,376           | 58,961            | 62,730            |
| Asia Pacific                 | 11,932             | 11,813           | 35,749            | 35,135            |
| Latin America                | 4,855              | 4,431            | 14,252            | 14,560            |
|                              | <u>\$ 69,534</u>   | <u>\$ 68,037</u> | <u>\$ 204,709</u> | <u>\$ 208,593</u> |

(1) Sales into Canada accounted for 2% of North America total revenue in each of the three and nine months ended October 31, 2016 and 2015.

## ITEM 2 – MANAGEMENT’S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

### FORWARD-LOOKING STATEMENTS

In addition to historical information, this Quarterly Report on Form 10-Q contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934 and the Private Securities Litigation Reform Act of 1995. Any statements contained herein that are not statements of historical fact should be construed as forward looking statements, including statements that are preceded or accompanied by such words as “may,” “believe,” “could,” “anticipate,” “projects,” “estimates,” “will likely result,” “should,” “would,” “might,” “plan,” “expect,” “intend” and words of similar meaning or the negative of these terms or other comparable terminology. Forward-looking statements are based on the Company’s current expectations and assumptions regarding its business, the economy and future conditions. A number of risks and uncertainties could cause actual results to differ materially from those expressed or implied in the forward-looking statements. Factors that might cause such a difference include, but are not limited to, those discussed in Part I, Item 1A entitled “Risk Factors” within our Annual Report on Form 10-K for the year ended January 31, 2016. Readers are cautioned not to place undue reliance on these forward-looking statements, which reflect management’s opinions, expectations and projections only as of the date hereof and are subject to risks, uncertainties and assumptions about our business. We undertake no obligation to revise or update or publicly release the results of any revision or update to these forward-looking statements except as required by applicable securities laws. Readers should carefully review the risk factors and other information described in other documents we file from time to time with the Securities and Exchange Commission (“SEC”).

### INTRODUCTION

The following discussion should be read in conjunction with the information included within our Annual Report on Form 10-K for the year ended January 31, 2016, and the Condensed Consolidated Financial Statements and notes thereto included elsewhere in this Quarterly Report on Form 10-Q.

## CRITICAL ACCOUNTING POLICIES

Our condensed consolidated financial statements are prepared applying certain critical accounting policies. The SEC defines “critical accounting policies” as those that require application of management’s most difficult, subjective, or complex judgments. Critical accounting policies require numerous estimates and strategic or economic assumptions that may prove inaccurate or subject to variations and may significantly affect our reported results and financial position for the period or in future periods. Changes in underlying factors, assumptions, or estimates in any of these areas could have a material impact on our future financial condition and results of operations. Our financial statements are prepared in accordance with U.S. GAAP, and they conform to general practices in our industry. We apply critical accounting policies consistently from period to period and intend that any change in methodology occur in an appropriate manner. Accounting policies currently deemed critical, including a) revenue recognition; b) accounts receivable allowances for bad debt and sales returns; c) capitalized software development costs; d) impairment assessments on goodwill and intangible assets; e) business combinations; f) valuation of deferred tax assets and tax contingency reserves; and g) stock-based compensation are further discussed in our Annual Report on Form 10-K for the fiscal year ended January 31, 2016. There have been no significant changes to our accounting policies and estimates as discussed in our Annual Report on Form 10-K for the fiscal year ended January 31, 2016.

## BUSINESS OVERVIEW

QAD Inc. (“QAD”, the “Company”, “we” or “us”) is a leading global provider of vertically-oriented, mission-critical enterprise software solutions for global manufacturing companies across the automotive, life sciences, consumer products, food and beverage, high technology and industrial products industries. Our mission is to deliver best-in-class software that enables our customers to operate more effectively on a global basis. QAD Enterprise Applications enables measurement and control of key business processes and supports operational requirements. We deliver our software solutions to our customers in a format that best meets their current and future needs - either in the cloud, on premise, or blended. Increasingly, our customers are selecting either a cloud-based deployment or a blended deployment, which is a combination of on-premise and cloud-based software, as they expand their businesses globally and as they recognize the benefits of full featured ERP cloud-based software.

At the core of our solutions is our enterprise resource planning (“ERP”) suite called QAD Enterprise Applications or MFG/PRO. Our ERP suite is also deployed in the cloud as QAD Cloud ERP. QAD Enterprise Applications supports the core business processes of our global manufacturing customers, including key functions in the following areas: financials, customer management, manufacturing, demand and supply chain planning, supply chain execution, transportation management, service and support, enterprise asset management, analytics, enterprise quality management, interoperability, process and performance, and internationalization. We also focus on the foundation and technology of our applications, such as user interface and usability.

We have four principal sources of revenue:

- License purchases of our Enterprise Applications;
- Subscription of our Enterprise Applications through our cloud offering in a Software as a Service (“SaaS”) model as well as other hosted Internet applications;
- Maintenance and support, including technical support, training materials, product enhancements and upgrades; and
- Professional services, including implementations, technical and application consulting, training, migrations and upgrades.

We operate primarily in the following four geographic regions: North America, Latin America, EMEA and Asia Pacific. In the first nine months of fiscal 2017, approximately 47% of our total revenue was generated in North America, 29% in EMEA, 17% in Asia Pacific and 7% in Latin America. The majority of our revenue is generated from global customers who have operations in multiple countries throughout the world. License revenue is assigned to the geographic regions based on the estimated proportion of users in each region at the time of sale. Maintenance and subscription revenues are allocated to the region where the end user is located. Services revenue is assigned based on the region where the services are performed. A significant portion of our revenue and expenses are derived from international operations which are primarily conducted in foreign currencies. As a result, changes in the value of foreign currencies relative to the U.S. dollar have impacted our results of operations and may impact our future results of operations. At October 31, 2016, we employed approximately 1,720 full time employees worldwide, of which 620 employees were based in North America, 540 employees in EMEA, 480 employees in Asia Pacific and 80 employees in Latin America.

Our customer base and our target markets are primarily global manufacturing companies; therefore, our results are heavily influenced by the state of the manufacturing economy on a global basis. As a result, our management team monitors several economic indicators, with particular attention to the Global and Country Purchasing Managers' Indexes ("PMI"). The PMI is a survey conducted on a monthly basis by polling businesses that represent the makeup of respective sectors. Since most of our customers are manufacturers, our revenue has historically correlated with fluctuations in the manufacturing PMI. Global macro economic trends and manufacturing spending are important barometers for our business, and the health of the U.S., Western European and Asian economies have a meaningful impact on our financial results.

We are transitioning our business model from traditional perpetual licensing to cloud based subscription (Software as a Service) and we have seen an acceleration of customer preference for the cloud. During the third quarter of fiscal 2017 we closed most of our new deals in the cloud in addition to converting several of our existing customers. Recurring revenue, which we define as subscription revenue plus maintenance revenue, accounted for 66% of total revenue for the first nine months of fiscal 2017, up from 62% one year ago. By reducing our customers' up-front costs and providing more flexibility in how customers gain access to and pay for our products we expect our cloud business model will be more attractive to our customers than perpetual licenses. We anticipate this will increase our long-term revenue growth rate by increasing total subscriptions and customer value over time. As a result of our increased sales in the cloud, our license revenue is declining as a percentage of total revenue in comparison to prior years, a trend that we believe will continue. We expect this will put adverse pressure on short-term profitability as we invest to support growth of our cloud business and our sales and operational expenses are recognized ahead of revenue.

## OVERVIEW OF THE FIRST NINE MONTHS OF FISCAL 2017

A significant portion of our business is conducted in currencies other than the U.S. dollar, particularly the euro. We operate in several geographical regions as described in Note 13 "Business Segment Information" within the Notes to Condensed Consolidated Financial Statements. In the first nine months of fiscal 2017, approximately 53% of our total revenue was generated outside of North America and we expect to continue generating a significant portion of our revenue outside the U.S. Weakening of the value of the U.S. dollar compared to foreign currency exchange rates generally has the effect of increasing our revenues but also increasing our expenses denominated in currencies other than the U.S. dollar. Similarly, strengthening of the U.S. dollar compared to foreign currency exchange rates generally has the effect of reducing our revenues but also reducing our expenses denominated in currencies other than the U.S. dollar. We plan our business accordingly by deploying additional resources to areas of expansion, while continuing to monitor our overall expenditures given the economic uncertainties of our target markets. In order to provide a framework for assessing how our underlying businesses performed excluding the effect of foreign currency fluctuations, we compare the changes in results from one period to another period using constant currency. In order to calculate our constant currency results, we apply the current foreign currency exchange rates to the prior period results. In the table below, we present the change based on actual results in reported currency and in constant currency.

|                               | Three<br>Months<br>Ended<br>October 31,<br>2016 | Three<br>Months<br>Ended<br>October 31,<br>2015 | Change in<br>Constant<br>Currency | Change due<br>to Currency<br>Fluctuations | Total<br>Change as<br>Reported |
|-------------------------------|---|---|-----------------------------------|---|--------------------------------|
| <i>(in thousands)</i>         |   |   |                                   |   |                                |
| Total revenue                 | \$ 69,534                                       | \$ 68,037                                       | \$ 2,047                          | \$ (550)                                  | \$ 1,497                       |
| Cost of revenue               | 33,057  | 31,005  | (2,227)                           | 175                                       | (2,052)                        |
| Gross profit                  | 36,477  | 37,032  | (180)                             | (375)                                     | (555)                          |
| Operating expenses            | 34,218  | 33,565  | (973)                             | 320                                       | (653)                          |
| Income from operations        | <u>\$ 2,259</u>                                 | <u>\$ 3,467</u>                                 | <u>\$ (1,153)</u>                 | <u>\$ (55)</u>                            | <u>\$ (1,208)</u>              |
|                               |   |   |                                   |   |                                |
|                               | Nine<br>Months<br>Ended<br>October 31,<br>2016  | Nine<br>Months<br>Ended<br>October 31,<br>2015  | Change in<br>Constant<br>Currency | Change due<br>to Currency<br>Fluctuations | Total<br>Change as<br>Reported |
| <i>(in thousands)</i>         |   |   |                                   |   |                                |
| Total revenue                 | \$ 204,709                                      | \$ 208,593                                      | \$ (707)                          | \$ (3,177)                                | \$ (3,884)                     |
| Cost of revenue               | 97,999  | 95,731  | (3,341)                           | 1,073                                     | (2,268)                        |
| Gross profit                  | 106,710   | 112,862   | (4,048)                           | (2,104)                                   | (6,152)                        |
| Operating expenses            | 107,482   | 106,312   | (2,398)                           | 1,228                                     | (1,170)                        |
| (Loss) income from operations | <u>\$ (772)</u>                                 | <u>\$ 6,550</u>                                 | <u>\$ (6,446)</u>                 | <u>\$ (876)</u>                           | <u>\$ (7,322)</u>              |

Total revenue for the first nine months of fiscal 2017 decreased by 2%, to \$204.7 million, when compared to the same period last year. Currency had an adverse impact on total revenue of \$3.2 million. On a constant currency basis total revenue decreased by \$0.7 million. The decline in revenue was driven by lower license and professional services revenue partially offset by growth in subscription revenue from our cloud offering. We expect license revenue to decline as we transition existing and new customers to the cloud. During the third quarter of fiscal 2017 professional services backlog increased. In future quarters we expect this will contribute to higher professional services revenue and improved margins due to higher utilization.

While the impact of currency changes negatively affected our revenue, it also reduced our expenses. Total cost of revenue for the first nine months of fiscal 2017 increased by \$2.3 million, or 2%, when compared to the same period last year, but on a constant currency basis, total cost of revenue increased by \$3.3 million, or 3%. Similarly, operating expenses for the first nine months of fiscal 2017 increased by \$1.2 million, or 1%, compared to the same period last year, but on a constant currency basis, operating expenses increased by \$2.4 million or 2%. The net unfavorable impact of currency fluctuations on our income from operations was \$0.9 million for the first nine months of fiscal 2017.

**License Revenue.** License revenue is derived from software license fees that customers pay for our core product, QAD Enterprise Applications, and any add-on modules they purchase. On a constant currency basis license revenue decreased by \$6.7 million, or 31%, in the first nine months of fiscal 2017 compared to the same period last year. During the first nine months of fiscal 2017 the number and size of license orders were lower when compared to the same period last year. Our revenue mix has continued to shift significantly from license to subscription revenue as a result of our business model transition. We expect cloud revenue will continue to increase and license revenue to decline.

At times, our license revenue is impacted by deferrals. When we enter into a multi-element transaction with fixed fee services or when we sell licenses for additional users under a pricing model that does not satisfy vendor specific objective evidence (“VSOE”) requirements, we may be required to recognize license revenue ratably over the longer of the maintenance period or expected services implementation timeframe rather than recognizing license revenue at the time of sale. Additionally, if at the time of the license sale we have not finalized the services agreement, we will defer the entire arrangement until the services agreement is signed.

We expect new customers are more likely to subscribe to our products in the cloud rather than purchasing perpetual licenses. As a result, we expect a majority of our license revenue will be generated from existing customers and their affiliates. We believe global economic volatility will continue to shape customers’ buying decisions, making it difficult to forecast sales cycles for our products and the timing of software license sales. In addition, we expect license revenue to decrease as our cloud business continues to grow and existing customers elect to subscribe to QAD products in the cloud instead of purchasing licenses.

**Subscription Revenue.** Subscription revenue consists of recurring fees from customers to access our products via the cloud and other subscription offerings. Our cloud offerings typically include access to QAD software, hosting, support and product updates, if and when available. Included in subscription revenue are the fees for transition services such as set up, configuration, database conversion and migration. Sales of QAD Cloud ERP represented approximately 85% of our total subscription revenue in the first nine months of fiscal 2017 and 2016. Our subscription revenue represented approximately 18% and 14% of our total revenue in the first nine months of fiscal 2017 and 2016, respectively. Our cloud customer retention rate is in excess of 90%. We track our retention rate by calculating the annualized revenue of customer sites with contracts scheduled to renew during the period compared to the annualized revenue associated with the customer sites that have canceled during the period. The percentage of revenue not canceled is our retention rate.

On a constant currency basis, subscription revenue increased by \$9.9 million, or 36%, in the first nine months of fiscal 2017 when compared to the same period last year. Subscription margin was 46%, or unchanged from last year. Given the acceleration of our cloud business, we have made additional investments in infrastructure in order to support additional environments for our new customers. The revenue associated with these environments lags behind the cost, and as a result we experience margin pressure during periods of high growth. Subscription margins should improve over time, but these quarterly fluctuations should be expected as we invest to support cloud growth. Growing our cloud solution and offering our products as SaaS continues to be a key strategic initiative for us.

Our cloud customers include a mix of existing customers who have converted from our on-premise model and new customer implementations of our cloud solution. New customers typically generate less revenue up front as compared to customers who are converting to cloud. New customers tend to increase the number of users as their sites go live over time. Existing customers are already using our product at the time of conversion to the cloud; therefore, sites and users generally go live from the conversion date. Subscription revenue is billed on a quarterly or annual basis and recognized ratably over the term of the agreement, typically 12 to 60 months. We expect cloud revenue in fiscal 2017 will continue to grow between 30% and 40%.

**Maintenance Revenue.** We offer support services 24 hours a day, seven days a week in addition to providing software upgrades, which include additional or improved functionality, when and if available. On a constant currency basis, maintenance revenue in the first nine months of fiscal 2017 decreased by \$0.3 million to \$98.3 million.

Maintenance revenue fluctuations are influenced by: (1) new license revenue growth; (2) annual renewal of support contracts; (3) fluctuations in currency rates; (4) adjustments to revenue as a result of revenue recognition rules; and (5) customer conversions to QAD Cloud ERP. The vast majority of our customers renew their annual support contracts. Our annual retention rate of customers subscribing to maintenance is in excess of 90%. We track our retention rate by calculating the annualized revenue of customer sites with contracts scheduled to renew during the period compared to the annualized revenue associated with the customer sites that have canceled during the period. The percentage of revenue not canceled is our retention rate. Conversions to cloud are excluded from the calculation. Maintenance revenue is generally billed on an annual basis and recognized ratably over the term of the agreement, typically twelve months. As we convert more of our existing customers to the cloud we will experience a corresponding negative effect on maintenance revenue. When customers convert to QAD Cloud ERP they no longer pay separately for maintenance as those support services are included as a component of the subscription offering.

**Professional Services Revenue.** Our professional services business includes technical and application consulting, training, implementations, migrations and upgrades related to our solutions. On a constant currency basis professional services revenue decreased by \$3.2 million, or 6%, in the first nine months of fiscal 2017 when compared to the same period last year. Professional services projects are discretionary in nature and are affected by general economic conditions in the manufacturing industry and our customers' businesses. During the third quarter of fiscal 2017 professional services backlog increased. In future quarters we expect this will contribute to higher professional services revenue and improved margins due to higher utilization. We manage our partners and subcontractors to supplement our internal resources, which provides us with flexibility to address fluctuations in demand.

Our professional services organization provides our customers with expertise and assistance in planning and implementing our solutions whether in the cloud or on-premise. Consultants typically assist customers with the initial installation of a system, the conversion and transfer of the customer's historical data into our software, and ongoing training, education, and system upgrades. We believe our professional services help customers implement our software more efficiently, support a customer's success with our solution, strengthen our customer relationships, and add to our industry-specific knowledge base for use in future implementations and product innovations. Our professional services margins tend to range from about breakeven to 10%. We believe we offer competitive rates and view our professional services organization as a department supporting the implementation and deployment of our products and improving the overall customer experience. Professional services margins lower our overall operating margin as professional services margins are inherently lower than margins for our license, maintenance and subscription revenues. Professional services revenue may be impacted by currency fluctuations; however, since we generally use local resources our costs are also impacted by similar currency fluctuations, providing a natural hedge. As a result, our margins have not been significantly impacted by currency fluctuations.

Although our professional services are optional, many of our customers use these services for some of their planning, implementation, or related needs. Professional services are typically rendered under time and materials-based contracts with services typically billed on an hourly basis. Professional services are sometimes rendered under fixed-fee based contracts with payments due on specific dates or milestones.

Professional services revenue growth is contingent upon license and subscription revenue growth and customer upgrade cycles, which are influenced by the strength of general economic and business conditions and the competitive position of our software products. Our professional services business has competitive exposure to offshore providers which could create the risk of pricing pressure, fewer customer orders and reduced gross margins.

**Cash Flow and Financial Condition.** In the first nine months of fiscal 2017, we generated cash flow from operating activities of \$5.5 million. Our cash and equivalents at October 31, 2016 totaled \$135.7 million, with the only debt on our balance sheet of \$14.3 million related to the mortgage of our headquarters. Our primary uses of cash have been funding investment in research and development and funding operations to drive revenue and earnings growth. In addition, we use cash for acquisitions, dividend payments, share repurchase programs and other equity-related transactions.

In fiscal 2017, we anticipate that our priorities for use of cash will be developing sales and services resources, continued investment in the growth of our cloud business and research and development to drive and support long-term strategies. We will continue to evaluate acquisition opportunities that are complementary to our product footprint, solutions delivery and technology direction. We will also continue to assess share repurchases and dividend payments. We do not anticipate additional borrowing requirements in fiscal 2017.

## RESULTS OF OPERATIONS

### Revenue

|                             | Three<br>Months<br>Ended<br>October<br>31, 2016 | Three<br>Months<br>Ended<br>October<br>31, 2015 | Change in<br>Constant<br>Currency | Change due<br>to Currency<br>Fluctuations | Total<br>Change<br>as<br>Reported<br>\$ | %         |
|-----------------------------|---|---|-----------------------------------|---|---|-----------|
| <i>(in thousands)</i>       |   |   |                                   |   |   |           |
| Revenue                     |   |   |                                   |   |   |           |
| License fees                | \$ 4,323  | \$ 6,350  | \$ (2,060)                        | \$ 33                                     | \$ (2,027)                              | -32%      |
| Percentage of total revenue | 6%  | 9%  |                                   |   |   |           |
| Subscription fees           | 13,678  | 9,659   | 4,137                             | (118)                                     | 4,019                                   | 42%       |
| Percentage of total revenue | 20%   | 14%   |                                   |   |   |           |
| Maintenance and other       | 32,552  | 33,395  | (559)                             | (284)                                     | (843)                                   | -3%       |
| Percentage of total revenue | 47%   | 49%   |                                   |   |   |           |
| Professional services       | 18,981  | 18,633  | 529                               | (181)                                     | 348                                     | 2%        |
| Percentage of total revenue | 27%   | 28%   |                                   |   |   |           |
| Total revenue               | <u>\$ 69,534</u>                                | <u>\$ 68,037</u>                                | <u>\$ 2,047</u>                   | <u>\$ (550)</u>                           | <u>\$ 1,497</u>                         | <u>2%</u> |

|                             | Nine<br>Months<br>Ended<br>October 31,<br>2016 | Nine<br>Months<br>Ended<br>October 31,<br>2015 | Change in<br>Constant<br>Currency | Change due<br>to Currency<br>Fluctuations | Total Change<br>as Reported<br>\$ | %          |
|-----------------------------|--|--|-----------------------------------|---|-----------------------------------|------------|
| <i>(in thousands)</i>       |  |  |                                   |   |                                   |            |
| Revenue                     |  |  |                                   |   |                                   |            |
| License fees                | \$ 14,686                                      | \$ 21,761                                      | \$ (6,762)                        | \$ (313)                                  | \$ (7,075)                        | -33%       |
| Percentage of total revenue | 7%   | 10%  |                                   |   |                                   |            |
| Subscription fees           | 37,487   | 28,223   | 9,863                             | (599)                                     | 9,264                             | 33%        |
| Percentage of total revenue | 18%  | 14%  |                                   |   |                                   |            |
| Maintenance and other       | 98,654   | 100,611  | (573)                             | (1,384)                                   | (1,957)                           | -2%        |
| Percentage of total revenue | 48%  | 48%  |                                   |   |                                   |            |
| Professional services       | 53,882   | 57,998   | (3,235)                           | (881)                                     | (4,116)                           | -7%        |
| Percentage of total revenue | 27%  | 28%  |                                   |   |                                   |            |
| Total revenue               | <u>\$ 204,709</u>                              | <u>\$ 208,593</u>                              | <u>\$ (707)</u>                   | <u>\$ (3,177)</u>                         | <u>\$ (3,884)</u>                 | <u>-2%</u> |

**Total Revenue.** On a constant currency basis, total revenue was \$69.5 million for the third quarter of fiscal 2017 representing a \$2.0 million, or 3%, increase from \$67.5 million for the same period last fiscal year. When comparing categories within total revenue at constant rates, our results for the third quarter of fiscal 2017 included increases in our subscription and professional services categories while license and maintenance and other decreased. Revenue outside the North America region as a percentage of total revenue was 52% for the third quarter of both fiscal 2017 and fiscal 2016. On a constant currency basis, total revenue increased in our North America, EMEA and Latin America regions and decreased in our Asia Pacific region during the third quarter of fiscal 2017 when compared to the same period last year.

On a constant currency basis, total revenue was \$204.7 million for the first nine months of fiscal 2017 representing a \$0.7 million decrease from \$205.4 million for the same period last fiscal year. When comparing categories within total revenue at constant rates, our results for the first nine months of fiscal 2017 included decreases in our license, professional services and maintenance and other categories while subscription increased. Revenue outside the North America region as a percentage of total revenue was 53% and 54% for the first nine months of fiscal 2017 and fiscal 2016, respectively. On a constant currency basis, total revenue decreased in our North America and EMEA regions and increased in our Asia Pacific and Latin America regions during the first nine months of fiscal 2017 when compared to the same period last year.

Our products are sold to manufacturing companies that operate mainly in the following six industries: automotive, consumer products, food and beverage, high technology, industrial products and life sciences. Given the similarities between food and beverage and consumer products as well as between high technology and industrial products, we aggregate them for management review. The following table presents revenue by industry for fiscal 2017 and 2016:

|   | Three months ended<br>October 31, |      | Nine months ended<br>October 31, |      |
|---|-----------------------------------|------|----------------------------------|------|
|   | 2016                              | 2015 | 2016                             | 2015 |
| Automotive                              | 35%                               | 33%  | 34%                              | 32%  |
| Consumer products and food and beverage | 17%                               | 20%  | 18%                              | 21%  |
| High technology and industrial products | 33%                               | 32%  | 33%                              | 33%  |
| Life sciences                           | 15%                               | 15%  | 15%                              | 14%  |
| Total revenue                           | 100%                              | 100% | 100%                             | 100% |

*License Revenue.* On a constant currency basis, license revenue was \$4.3 million for the third quarter of fiscal 2017 representing a \$2.1 million, or 33%, decrease from \$6.4 million for the same period last fiscal year. On a constant currency basis, license revenue decreased in our North America, Asia Pacific and EMEA regions and increased in our Latin America region during the third quarter of fiscal 2017 when compared to the same period last year. One of the metrics that management uses to measure license revenue performance is the number of customers that have placed sizable license orders in the period. During the third quarter of fiscal 2017 three customers placed license orders in excess of \$0.3 million. This compared to the third quarter of fiscal 2016 in which no customers placed license orders totaling more than \$0.3 million, but the total number of license orders was higher in the third quarter of fiscal 2016. As we transition to selling our products in the cloud, we expect to see license revenue decrease and subscription revenue increase.

On a constant currency basis, license revenue was \$14.7 million for the first nine months of fiscal 2017 representing a \$6.7 million, or 31%, decrease from \$21.4 million for the same period last fiscal year. On a constant currency basis, license revenue decreased in our North America, Asia Pacific and EMEA regions and increased in our Latin America region during the first nine months of fiscal 2017 when compared to the same period last year. During the first nine months of fiscal 2017, one customer placed a license order in excess of \$1.0 million and three customers placed orders in excess of \$0.3 million. This compared to the first nine months of fiscal 2016 in which thirteen customers placed license orders totaling more than \$0.3 million and no orders exceeded \$1.0 million.

*Subscription Revenue.* On a constant currency basis, subscription revenue was \$13.7 million for the third quarter of fiscal 2017 representing a \$4.2 million, or 44%, increase from \$9.5 million for the same period last fiscal year. The increase in subscription revenue was primarily due to sales of our QAD Cloud ERP product offering which represented approximately 85% of total subscription revenue in the third quarter of both fiscal 2017 and 2016. QAD Cloud ERP revenue consists of new customers, QAD customers converting from on-premise and additional users and modules purchased by our existing cloud customers. On a constant currency basis, subscription revenue increased in all our regions during the third quarter of fiscal 2017 when compared to the same period last year.

On a constant currency basis, subscription revenue was \$37.5 million for the first nine months of fiscal 2017 representing a \$9.9 million, or 36%, increase from \$27.6 million for the same period last fiscal year. The increase in subscription revenue was primarily due to sales of our QAD Cloud ERP product offering which represented approximately 85% of total subscription revenue in the first nine months of fiscal 2017 and 2016. On a constant currency basis, subscription revenue increased in all regions during the first nine months of fiscal 2017 when compared to the same period last year.

The following table presents cloud revenue by region for fiscal 2017 and 2016:

|                     | Three months ended<br>October 31, |      | Nine months ended<br>October 31, |      |
|---------------------|-----------------------------------|------|----------------------------------|------|
|                     | 2016                              | 2015 | 2016                             | 2015 |
| North America       | 58%                               | 63%  | 60%                              | 61%  |
| Asia Pacific        | 16%                               | 15%  | 16%                              | 15%  |
| EMEA                | 18%                               | 14%  | 16%                              | 13%  |
| Latin America       | 8%                                | 8%   | 8%                               | 11%  |
| Total cloud revenue | 100%                              | 100% | 100%                             | 100% |



The following table presents cloud revenue by industry for fiscal 2017 and 2016:

|   | Three months ended<br>October 31, |      | Nine months ended<br>October 31, |      |
|---|-----------------------------------|------|----------------------------------|------|
|   | 2016                              | 2015 | 2016                             | 2015 |
| Automotive                              | 39%                               | 40%  | 39%                              | 43%  |
| Consumer products and food and beverage | 16%                               | 16%  | 16%                              | 16%  |
| High technology and industrial products | 18%                               | 16%  | 18%                              | 15%  |
| Life sciences                           | 27%                               | 28%  | 27%                              | 26%  |
| Total cloud revenue                     | 100%                              | 100% | 100%                             | 100% |

We expect the growth rate of subscription revenue in the future to be primarily attributable to growth in sales of our QAD Cloud ERP product offering.

*Maintenance and Other Revenue.* On a constant currency basis, maintenance and other revenue was \$32.6 million for the third quarter of fiscal 2017 representing a \$0.5 million, or 2%, decrease from \$33.1 million for the same period last fiscal year. On a constant currency basis, maintenance and other revenue decreased in our North America region, was flat in our Asia Pacific region and increased in our EMEA and Latin America regions during the third quarter of fiscal 2017 when compared to the same period last year.

On a constant currency basis, maintenance and other revenue was \$98.7 million for the first nine months of fiscal 2017 representing a \$0.5 million, or 1%, decrease from \$99.2 million for the same period last fiscal year. On a constant currency basis, maintenance and other revenue decreased in our North America region and increased in our EMEA, Latin America and Asia Pacific regions during the first nine months of fiscal 2017 when compared to the same period last year. We expect maintenance revenue will decrease in the future as our customers convert to the cloud.

*Professional Services Revenue.* On a constant currency basis, professional services revenue was \$19.0 million for the third quarter of fiscal 2017 representing a \$0.5 million, or 3%, increase from \$18.5 million for the same period last fiscal year. On a constant currency basis, professional services revenue increased in our North America, Asia Pacific and Latin America regions and decreased in our EMEA region during the third quarter of fiscal 2017 when compared to the same period last year. This increase in professional services revenue was primarily due to professional services related to a large cloud contract signed in the previous quarter. During the third quarter of fiscal 2017 professional services backlog increased. In future quarters we expect this will contribute to higher professional services revenue and improved margins due to higher utilization.

On a constant currency basis, professional services revenue was \$53.9 million for the first nine months of fiscal 2017 representing a \$3.2 million, or 6%, decrease from \$57.1 million for the same period last fiscal year. Professional services revenue decreased in our North America, Latin America and EMEA regions and increased in our Asia Pacific region during the first nine months of fiscal 2017 when compared to the same period last year. The decrease in professional services revenue can be attributed to fewer engagements and a lower amount of professional services revenue per customer.

#### Cost of Revenue

|                               | Three<br>Months<br>Ended<br>October<br>31, 2016 | Three<br>Months<br>Ended<br>October<br>31, 2015 | Change in<br>Constant<br>Currency | Change due<br>to Currency<br>Fluctuations | Total<br>Change<br>as<br>Reported<br>\$ | %          |
|-------------------------------|---|---|-----------------------------------|---|---|------------|
| <i>(in thousands)</i>         |   |   |                                   |   |   |            |
| Cost of revenue               |   |   |                                   |   |   |            |
| Cost of license fees          | \$ 582  | \$ 827  | \$ 250                            | \$ (5)                                    | \$ 245                                  | 30%        |
| Cost of subscription          | 7,145   | 5,134   | (2,016)                           | 5   | (2,011)                                 | -39%       |
| Cost of maintenance and other | 7,480   | 7,924   | 433                               | 11  | 444                                     | 6%         |
| Cost of professional services | 17,850  | 17,120  | (894)                             | 164                                       | (730)                                   | -4%        |
| Total cost of revenue         | <u>\$ 33,057</u>                                | <u>\$ 31,005</u>                                | <u>\$ (2,227)</u>                 | <u>\$ 175</u>                             | <u>\$ (2,052)</u>                       | <u>-7%</u> |
| Percentage of revenue         | 48%   | 46%   |                                   |   |   |            |

|                               | Nine<br>Months<br>Ended<br>October<br>31, 2016 | Nine<br>Months<br>Ended<br>October<br>31, 2015 | Change in<br>Constant<br>Currency | Change due<br>to Currency<br>Fluctuations | Total<br>Change<br>as<br>Reported<br>\$ | %    |
|-------------------------------|--|--|-----------------------------------|---|---|------|
| <i>(in thousands)</i>         |  |  |                                   |   |   |      |
| Cost of revenue               |  |  |                                   |   |   |      |
| Cost of license fees          | \$ 2,072                                       | \$ 2,728                                       | \$ 649                            | \$ 7                                      | \$ 656                                  | 24%  |
| Cost of subscription          | 20,085   | 15,360   | (4,817)                           | 92  | (4,725)                                 | -31% |
| Cost of maintenance and other | 22,991   | 23,608   | 393                               | 224                                       | 617                                     | 3%   |
| Cost of professional services | 52,851   | 54,035   | 434                               | 750                                       | 1,184                                   | 2%   |
| Total cost of revenue         | <u>\$ 97,999</u>                               | <u>\$ 95,731</u>                               | <u>\$ (3,341)</u>                 | <u>\$ 1,073</u>                           | <u>\$ (2,268)</u>                       | -2%  |
| Percentage of revenue         | 48%  | 46%  |                                   |   |   |      |

Cost of license fees includes license royalties, amortization of capitalized software costs and fulfillment. Cost of subscription includes salaries, benefits and bonuses of our cloud operations group, located in the United States and India; stock-based compensation for those employees; hardware and hosting costs; royalties; professional fees; travel expense; and an allocation of information technology and facilities costs. Cost of maintenance and other includes salaries, benefits and bonuses of our support group located around the world; stock-based compensation for those employees; travel expense; professional fees; fulfillment; and an allocation of information technology and facilities costs. Cost of professional services includes salaries, benefits and bonuses of employees fulfilling service contracts; stock-based compensation for those employees; third-party contractor expense; travel expense for services employees; and an allocation of information technology and facilities costs.

**Total Cost of Revenue.** On a constant currency basis, total cost of revenue (combined cost of license fees, cost of subscription, cost of maintenance and other and cost of professional services) was \$33.1 million and \$30.8 million for the third quarter of fiscal 2017 and 2016, respectively, and as a percentage of total revenue was 48% and 46% for the third quarter of fiscal 2017 and 2016, respectively. The non-currency related increase in cost of revenue of \$2.3 million, or 7%, in the third quarter of fiscal 2017 compared to the third quarter of fiscal 2016 was primarily due to higher hosting costs associated with higher subscription revenue and higher personnel costs due to higher headcount in subscription and professional services.

On a constant currency basis, total cost of revenue (combined cost of license fees, cost of subscription, cost of maintenance and other and cost of professional services) was \$98.0 million and \$94.7 million for the first nine months of fiscal 2017 and 2016, respectively, and as a percentage of total revenue was 48% and 46% for the first nine months of fiscal 2017 and 2016, respectively. The non-currency related increase in cost of revenue of \$3.3 million, or 3%, for the first nine months of fiscal 2017 compared to the first nine months of fiscal 2016 was primarily due to higher hosting costs associated with higher subscription revenue and higher personnel costs due to higher headcount in subscription and professional services.

**Cost of License Fees.** On a constant currency basis, cost of license fees was \$0.6 million for the third quarter of fiscal 2017 representing a decrease of \$0.2 million, or 25%, from \$0.8 million for the same period last fiscal year. The non-currency related decrease in cost of license fees of \$0.2 million for the third quarter of fiscal 2017 compared to the third quarter of fiscal 2016 was primarily due to lower royalties as a result of lower license revenue. Cost of license fees as a percentage of license revenue was 13% for the third quarter of both fiscal 2017 and 2016.

On a constant currency basis, cost of license fees was \$2.1 million for the first nine months of fiscal 2017 representing a decrease of \$0.6 million, or 22%, from \$2.7 million for the same period last fiscal year. The non-currency related decrease in cost of license fees of \$0.6 million for the first nine months of fiscal 2017 compared to the first nine months of fiscal 2016 was primarily due to lower royalties as a result of lower license revenue. Cost of license fees as a percentage of license revenue was 14% and 13% for the first nine months of fiscal 2017 and fiscal 2016, respectively.

**Cost of Subscription.** On a constant currency basis, cost of subscription was \$7.1 million for the third quarter of fiscal 2017 representing an increase of \$2.0 million, or 39%, from \$5.1 million for the same period last fiscal year. The non-currency related increase in cost of subscription of \$2.0 million in the third quarter of fiscal 2017 compared to the third quarter of fiscal 2016 was primarily due to higher hosting costs of \$1.1 million, higher professional fees of \$0.3 million and higher personnel costs of \$0.2 million. In addition, the increase in cost of subscription included \$0.4 million of personnel costs from other departments to help support the growth in our cloud business. Cost of subscription as a percentage of subscription revenue was 52% and 53% for the third quarters of fiscal 2017 and 2016, respectively. We plan to improve our subscription margins over time, but we also anticipate fluctuations in our subscription margins as we make investments to support future growth.

On a constant currency basis, cost of subscription was \$20.1 million for the first nine months of fiscal 2017 representing an increase of \$4.8 million, or 31%, from \$15.3 million for the same period last fiscal year. The non-currency related increase in cost of subscription of \$4.8 million for the first nine months of fiscal 2017 compared to the first nine months of fiscal 2016 was primarily due to higher hosting costs of \$2.5 million, higher professional fees of \$0.7 million and higher personnel costs of \$0.6 million, as a result of higher headcount of approximately 19 people. In addition, the increase in cost of subscription included \$0.9 million of personnel costs from other departments to help support the growth in our cloud business. Cost of subscription as a percentage of subscription revenue was 54% in the first nine months of both fiscal 2017 and fiscal 2016.

*Cost of Maintenance and Other.* On a constant currency basis, cost of maintenance and other was \$7.5 million for the third quarter of fiscal 2017 representing a decrease of \$0.4 million, or 5%, from \$7.9 million for the same period last fiscal year. Cost of maintenance and other as a percentage of maintenance and other revenue was 23% and 24% for the third quarters of fiscal 2017 and 2016, respectively.

On a constant currency basis, cost of maintenance and other was \$23.0 million for the first nine months of fiscal 2017 representing a decrease of \$0.4 million, or 2%, from \$23.4 million for the same period last fiscal year. Cost of maintenance and other as a percentage of maintenance and other revenues was 23% for the first nine months of both fiscal 2017 and fiscal 2016.

*Cost of Professional Services.* On a constant currency basis, cost of professional services was \$17.9 million for the third quarter of fiscal 2017 representing an increase of \$0.9 million, or 5%, from \$17.0 million for the same period last fiscal year. The non-currency related increase in cost of professional services of \$0.9 million in the third quarter of fiscal 2017 compared to the third quarter of fiscal 2016 was due primarily to higher personnel costs of \$0.7 million, as a result of higher headcount of approximately 26 people and higher bonuses of \$0.4 million partially offset by cost relief from personnel who worked on projects in other departments of \$0.6 million. Cost of professional services as a percentage of professional services revenue was 94% and 92% for the third quarters of fiscal 2017 and 2016, respectively.

On a constant currency basis, cost of professional services was \$52.9 million for the first nine months of fiscal 2017 representing a decrease of \$0.4 million, or 1%, from \$53.3 million for the same period last fiscal year. The non-currency related decrease in cost of professional services of \$0.4 million in the first nine months of fiscal 2017 compared to the first nine months of fiscal 2016 was due primarily to cost relief from personnel who worked on projects in other departments of \$1.5 million, lower travel expense of \$0.5 million and lower subcontractor costs of \$0.3 million partially offset by higher personnel costs of \$1.1 million, as a result of higher headcount of approximately 26 people, higher allocated information technology and facilities costs of \$0.3 million and higher bonuses of \$0.2 million. Cost of professional services as a percentage of professional services revenue was 98% and 93% for the first nine months of fiscal 2017 and 2016, respectively. We expect higher professional services profitability driven by higher utilization as a result of an increase in our professional services backlog.

#### *Sales and Marketing*

|                       | Three<br>Months<br>Ended<br>October<br>31, 2016 | Three<br>Months<br>Ended<br>October<br>31, 2015 | Change in<br>Constant<br>Currency | Change due<br>to Currency<br>Fluctuations | Total<br>Change<br>as<br>Reported<br>\$ | %  |
|-----------------------|---|---|-----------------------------------|---|---|----|
| <i>(in thousands)</i> |   |   |                                   |   |   |    |
| Sales and marketing   | \$ 15,312                                       | \$ 15,531                                       | \$ 87                             | \$ 132                                    | 219                                     | 1% |
| Percentage of revenue | 22%   | 23%   |                                   |   |   |    |
|                       | Nine<br>Months<br>Ended<br>October<br>31, 2016  | Nine<br>Months<br>Ended<br>October<br>31, 2015  | Change in<br>Constant<br>Currency | Change due<br>to Currency<br>Fluctuations | Total<br>Change<br>as<br>Reported<br>\$ | %  |
| <i>(in thousands)</i> |   |   |                                   |   |   |    |
| Sales and marketing   | \$ 49,544                                       | \$ 49,658                                       | \$ (423)                          | \$ 537                                    | 114                                     | 0% |
| Percentage of revenue | 24%   | 24%   |                                   |   |   |    |

Sales and marketing expense includes salaries, benefits, bonuses, stock-based compensation and travel expense for our sales and marketing employees in addition to costs of programs aimed at increasing revenue, such as trade shows, user group events, advertising and various sales and promotional programs. Sales and marketing expense also includes personnel costs of order processing, sales agent fees and an allocation of information technology and facilities costs.

On a constant currency basis, sales and marketing expense was \$15.3 million for the third quarter of fiscal 2017 representing a decrease of \$0.1 million, or 1%, from \$15.4 million for the same period last fiscal year. The non-currency related decrease in sales and marketing expense of \$0.1 million in the third quarter of fiscal 2017 compared to the third quarter of fiscal 2016 primarily consisted of lower travel expense of \$0.3 million and lower commissions of \$0.2 million partially offset by higher bonuses of \$0.3 million and higher professional fees of \$0.2 million.

On a constant currency basis, sales and marketing expense was \$49.5 million for the first nine months of fiscal 2017 representing an increase of \$0.4 million, or 1%, from \$49.1 million for the same period last fiscal year. The non-currency related increase in sales and marketing expense of \$0.4 million in the first nine months of fiscal 2017 compared to the first nine months of fiscal 2016 primarily consisted of higher personnel costs of \$0.5 million as a result of higher headcount of approximately 13 people and higher marketing expense of \$0.4 million related to a one-time marketing payment to a distributor. These higher expenses were partially offset by lower travel expense of \$0.7 million and lower commissions of \$0.3 million. In addition, sales and marketing expense was negatively impacted by lower cost relief in the first nine months of fiscal 2017 of \$0.6 million for personnel who worked on projects in other departments when compared to the same period last year.

#### *Research and Development*

|                          | Three<br>Months<br>Ended<br>October<br>31, 2016 | Three<br>Months<br>Ended<br>October<br>31, 2015 | Change in<br>Constant<br>Currency | Change due<br>to Currency<br>Fluctuations | Total<br>Change<br>as<br>Reported<br>\$ | %   |
|--------------------------|---|---|-----------------------------------|---|---|-----|
| <i>(in thousands)</i>    |   |   |                                   |   |   |     |
| Research and development | \$ 10,807                                       | \$ 10,193                                       | \$ (674)                          | \$ 60                                     | \$ (614)                                | -6% |
| Percentage of revenue    | 16%   | 15%   |                                   |   |   |     |

|                          | Nine<br>Months<br>Ended<br>October<br>31, 2016 | Nine<br>Months<br>Ended<br>October<br>31, 2015 | Change in<br>Constant<br>Currency | Change due<br>to Currency<br>Fluctuations | Total<br>Change<br>as<br>Reported<br>\$ | %   |
|--------------------------|--|--|-----------------------------------|---|---|-----|
| <i>(in thousands)</i>    |  |  |                                   |   |   |     |
| Research and development | \$ 33,019                                      | \$ 31,440                                      | \$ (1,877)                        | \$ 298                                    | \$ (1,579)                              | -5% |
| Percentage of revenue    | 16%  | 15%  |                                   |   |   |     |

Research and development is expensed as incurred and consists primarily of salaries, benefits, bonuses, stock-based compensation, training and travel expense for research and development employees and professional services, such as fees paid to software development firms and independent contractors. Research and development expense also includes an allocation of information technology and facilities costs, and is reduced by reimbursements from joint development projects. As part of our vertical focus we regularly seek joint development arrangements with our customers in order to enhance specific functionality and industry experience, although the number and size of joint development arrangements may fluctuate.

On a constant currency basis, research and development expense was \$10.8 million for the third quarter of fiscal 2017 representing an increase of \$0.7 million, or 7%, from \$10.1 million for the same period last fiscal year. The non-currency related increase in research and development expense of \$0.7 million in the third quarter of fiscal 2017 compared to the third quarter of fiscal 2016 consisted of higher personnel costs of \$0.6 million as a result of higher headcount of approximately 29 people and higher bonuses of \$0.3 million.

On a constant currency basis, research and development expense was \$33.0 million for the first nine months of fiscal 2017 representing an increase of \$1.9 million, or 6%, from \$31.1 million for the same period last fiscal year. The non-currency related increase in research and development expense of \$1.9 million in the first nine months of fiscal 2017 compared to the first nine months of fiscal 2016 consisted of higher personnel costs of \$1.2 million as a result of higher headcount of approximately 29 people, higher information technology and facilities allocated costs of \$0.3 million, higher third party developers fees of \$0.2 million related to product enhancements and higher bonuses of \$0.2 million.

#### *General and Administrative*

|                            | Three Months Ended October 31, 2016 | Three Months Ended October 31, 2015 | Change in Constant Currency | Change due to Currency Fluctuations | Total Change as Reported \$ | %   |
|----------------------------|-------------------------------------|-------------------------------------|-----------------------------|-------------------------------------|-----------------------------|-----|
| <i>(in thousands)</i>      |                                     |                                     |                             |                                     |                             |     |
| General and administrative | \$ 7,934                            | \$ 7,676                            | \$ (386)                    | \$ 128                              | \$ (258)                    | -3% |
| Percentage of revenue      | 11%                                 | 11%                                 |                             |                                     |                             |     |

|                            | Nine Months Ended October 31, 2016 | Nine Months Ended October 31, 2015 | Change in Constant Currency | Change due to Currency Fluctuations | Total Change as Reported \$ | %  |
|----------------------------|------------------------------------|------------------------------------|-----------------------------|-------------------------------------|-----------------------------|----|
| <i>(in thousands)</i>      |                                    |                                    |                             |                                     |                             |    |
| General and administrative | \$ 24,423                          | \$ 24,719                          | \$ (98)                     | \$ 394                              | \$ 296                      | 1% |
| Percentage of revenue      | 12%                                | 12%                                |                             |                                     |                             |    |

General and administrative expense includes salaries, benefits, bonuses, stock-based compensation and travel expense for our finance, human resources, legal and executive personnel, as well as professional fees for accounting and legal services, bad debt expense and an allocation of information technology and facilities costs.

On a constant currency basis, general and administrative expense was \$7.9 million for the third quarter of fiscal 2017 representing an increase of \$0.4 million, or 5%, from \$7.5 million for the same period last fiscal year. The non-currency related increase in general and administrative expense of \$0.4 million in the third quarter of fiscal 2017 compared to the third quarter of fiscal 2016 was primarily due to higher bonuses of \$0.3 million and higher personnel costs of \$0.2 million.

On a constant currency basis, general and administrative expense was \$24.4 million for the first nine months of fiscal 2017 representing an increase of \$0.1 million from \$24.3 million for the same period last fiscal year. The non-currency related increase in general and administrative expense of \$0.1 million in the first nine months of fiscal 2017 compared to the first nine months of fiscal 2016 was primarily due to higher personnel costs of \$0.3 million and higher professional fees of \$0.2 million partially offset by lower stock-based compensation of \$0.2 million.

#### *Amortization of Intangibles from Acquisitions*

Amortization of intangibles from acquisitions was \$0.2 million in the third quarters of both fiscal 2017 and 2016, and \$0.5 million for the first nine months of both fiscal 2017 and 2016. Amortization expense for all periods was due to the intangible assets acquired in our fiscal 2013 acquisitions of DynaSys and CEBOS.

#### *Other Expense (Income)*

|                                   | Three Months Ended October 31, 2016 | Increase (Decrease) Compared to Prior Period |       | Three Months Ended October 31, 2015 |
|-----------------------------------|-------------------------------------|--|-------|-------------------------------------|
|                                   |                                     | \$   | %     |                                     |
| <i>(in thousands)</i>             |                                     |  |       |                                     |
| Other (income) expense            |                                     |  |       |                                     |
| Interest income                   | \$ (184)                            | \$ (104)                                     | -130% | \$ (80)                             |
| Interest expense                  | 168                                 | (3)  | -2%   | 171                                 |
| Other expense, net                | (413)                               | (474)  | -777% | 61                                  |
| Total other (income) expense, net | \$ (429)                            | \$ (581)                                     | -382% | \$ 152                              |
| Percentage of revenue             | -1%                                 |  |       | 0%                                  |

|                                   | Nine Months<br>Ended<br>October 31,<br>2016 | Increase (Decrease)<br>Compared<br>to Prior Period |       | Nine Months<br>Ended<br>October 31,<br>2015 |
|-----------------------------------|---|--|-------|---|
|                                   |   | \$   | %     |   |
| <i>(in thousands)</i>             |   |  |       |   |
| Other (income) expense            |   |  |       |   |
| Interest income                   | \$ (515)                                    | \$ (291)   | -130% | \$ (224)                                    |
| Interest expense                  | 503   | (41)   | -8%   | 544   |
| Other expense, net                | 24  | 495  | 105%  | (471)                                       |
| Total other (income) expense, net | \$ 12                                       | \$ 163   | 108%  | \$ (151)                                    |
| Percentage of revenue             | 0%  |  |       | 0%  |

Net other (income) expense was \$(0.4) million and \$0.2 million for the third quarters of fiscal 2017 and fiscal 2016, respectively. The change in net other (income) expense was primarily related to the favorable change in the fair market value of the interest rate swap associated with the mortgage on our headquarters of \$0.4 million.

Net other (income) expense was breakeven and \$(0.2) million for the first nine months of fiscal 2017 and fiscal 2016, respectively. The change in net other (income) expense was primarily related to higher foreign exchange losses of \$0.4 million partially offset by an increase in interest income of \$0.3 million.

Interest rate swap valuations and foreign exchange gains and losses are subject to changes which are inherently unpredictable. Our interest rate swap is accounted for using mark-to-market accounting. Accordingly, changes in the fair value of the swap each reporting period are adjusted through earnings, subjecting us to non-cash volatility in our results of operations. The swap fixes the interest rate on our mortgage to 4.31% over the entire term of the mortgage and effectively lowered our interest rate from the previous mortgage rate of 6.5%. Although the agreement allows us to prepay the loan and exit the agreement early, we have no intention of doing so. As a result, we will have non-cash adjustments through earnings each reporting period. Over the term of the mortgage, however, the net impact of these mark-to-market adjustments on earnings will be zero.

#### *Income Tax (Benefit) Expense*

|                              | Three<br>Months<br>Ended<br>October<br>31,<br>2016 | Increase<br>(Decrease)<br>Compared<br>to Prior<br>Period |     | Three<br>Months<br>Ended<br>October<br>31, 2015 | Nine<br>Months<br>Ended<br>October 31,<br>2016 | Increase (Decrease)<br>Compared<br>to Prior Period |       | Nine<br>Months<br>Ended<br>October 31,<br>2015 |
|------------------------------|--|--|-----|---|--|--|-------|--|
|                              |  | \$   | %   |   |  | \$   | %     |  |
| <i>(in thousands)</i>        |  |  |     |   |  |  |       |  |
| Income tax (benefit) expense | \$ 1,155   | \$ 426   | 58% | \$ 729  | \$ (493)                                       | \$ (2,428)   | -125% | \$ 1,935                                       |
| Percentage of revenue        | 2%   |  |     | 1%  | 0%   |  |       | 1%   |
| Effective tax rate           | 43%  |  |     | 22%   | 63%  |  |       | 29%  |

We recorded income tax (benefit) expense of \$(0.5) million and \$1.9 million for the first nine months of fiscal 2017 and 2016, respectively. Our effective tax rate increased to 63% from 29% for the same period in the prior year. The increase in our annual effective tax rate is primarily due to substantially lower forecasted and actual book income in fiscal 2017.

We recorded income tax expense of \$1.2 million and \$0.7 million in the third quarters of fiscal 2017 and fiscal 2016, respectively. Our effective tax rate increased to 43% during the third quarter of fiscal 2017 compared to 22% for the same period in the prior year. The increase in rates is due to lower forecasted and actual book income in fiscal 2017.

The Company continues to benefit from operating in foreign locations with lower statutory income tax rates relative to the U.S. federal and state tax rates. This benefit is significantly reduced by foreign base company sales and services income that is taxed both in the U.S. and in the foreign jurisdiction.

## Non-GAAP Financial Measures

Regulation S-K Item 10(e), "Use of Non-GAAP Financial Measures in Commission Filings," defines and prescribes the conditions for use of non-GAAP financial information. Our measures of adjusted EBITDA, adjusted EBITDA margins, non-GAAP net income and non-GAAP earnings per diluted share each meet the definition of a non-GAAP financial measure.

We define the non-GAAP measures as follows:

- Non-GAAP adjusted EBITDA - EBITDA is GAAP net income before net interest expense, income tax expense, depreciation and amortization. Non-GAAP adjusted EBITDA is EBITDA less stock-based compensation expense and the change in the fair value of the interest rate swap.
- Non-GAAP adjusted EBITDA margins - Calculated by dividing non-GAAP adjusted EBITDA by total revenue.
- Non-GAAP net income - GAAP net income before stock-based compensation expense, amortization of purchased intangible assets, the change in fair value of the interest rate swap and certain income tax adjustments.
- Non-GAAP earnings per diluted share - Non-GAAP net income allocated to Class A and Class B shares divided by the weighted average diluted shares outstanding of each class.

QAD's management uses non-GAAP measures internally to evaluate the business and believes that presenting non-GAAP measures provides useful information to investors regarding the underlying business trends and performance of our ongoing operations as well as useful metrics for monitoring our performance and evaluating it against industry peers. The non-GAAP financial measures presented should be used in addition to, and in conjunction with, results presented in accordance with GAAP, and should not be relied upon to the exclusion of GAAP financial measures. Management strongly encourages investors to review our consolidated financial statements in their entirety and not to rely on any single financial measure in evaluating QAD.

QAD non-GAAP measures reflect adjustments based on the following items:

EBITDA: We report EBITDA as a non-GAAP metric by excluding the effect of net interest expense, income tax expense, depreciation and amortization from net income because doing so makes internal comparisons to our historical operating results more consistent. In addition, we believe providing an EBITDA calculation is a more useful comparison of our operating results to the operating results of our peers.

Stock-based compensation expense: We have excluded the effect of stock-based compensation expense from the non-GAAP adjusted EBITDA, non-GAAP net income and non-GAAP earnings per diluted share calculations. Although stock-based compensation expense is calculated in accordance with current GAAP and constitutes an ongoing and recurring expense, such expense is excluded from non-GAAP results because it is not an expense which generally requires cash settlement by QAD, and therefore is not used by us to assess the profitability of our operations. We also believe the exclusion of stock-based compensation expense provides a more useful comparison of our operating results to the operating results of our peers.

Amortization of purchased intangibles: We amortize purchased intangible assets in connection with our acquisitions. We have excluded the effect of amortization of purchased intangible assets, which include purchased technology, customer relationships, trade names and other intangible assets, from non-GAAP net income and non-GAAP earnings per diluted share calculations, because doing so makes internal comparisons to our historical operating results more consistent. In addition, we believe excluding amortization of purchased intangible assets provides a more useful comparison of our operating results to the operating results of our peers.

Change in fair value of the interest rate swap: We entered into an interest rate swap to mitigate our exposure to the variability of one month LIBOR for the floating rate debt related to the mortgage of our headquarters. We have excluded the gain/loss adjustments to record the interest rate swap at fair value from non-GAAP adjusted EBITDA, non-GAAP net income and non-GAAP earnings per diluted share calculations. We believe that these fluctuations are not indicative of our operational costs or meaningful in evaluating comparative period results because we currently have no intention of exiting the debt agreement early; and therefore over the life of the debt the sum of the fair value adjustments will be zero.

**Income tax adjustments:** Beginning in fiscal 2016, we began to compute and utilize a fixed long-term projected non-GAAP tax rate in order to provide better consistency across the interim reporting periods by eliminating the effects of non-recurring and period-specific items such as changes in the tax valuation allowance and tax effects of acquisition-related costs, since each of these can vary in size and frequency. When projecting the long-term rate we evaluated four years of historical and expected results excluding the impact of the following non-cash items: stock-based compensation expense, amortization of purchased intangibles and the change in fair value of the interest rate swap. The projected rate assumes no new acquisitions and takes into account other factors including our current business structure, our existing tax positions in various jurisdictions and key legislation in major jurisdictions where we operate. The non-GAAP tax rate is 25%. We intend to re-evaluate this long-term rate on an annual basis or if any significant events that may materially affect this long-term rate occur. This long-term rate could be subject to change for a variety of reasons, for example, significant changes in the geographic earnings mix, acquisition activity or fundamental tax law changes in major jurisdictions where we operate.

Our reconciliation of the non-GAAP financial measures of adjusted EBITDA, adjusted EBITDA margins, non-GAAP net income and non-GAAP earnings per diluted share to the most comparable GAAP measures for the three and nine months ended October 31, 2016 and 2015 are as follows (in thousands, except per share data):

|  | Three Months Ended<br>October 31, |           | Nine Months Ended<br>October 31, |            |
|--|-----------------------------------|-----------|----------------------------------|------------|
|  | 2016                              | 2015      | 2016                             | 2015       |
| Total revenue  | \$ 69,534                         | \$ 68,037 | \$ 204,709                       | \$ 208,593 |
| Net income (loss)  | 1,533                             | 2,586     | (291)                            | 4,766      |
| Add back:  |                                   |           |                                  |            |
| Net interest expense   | (16)                              | 91        | (12)                             | 320        |
| Depreciation   | 1,100                             | 980       | 3,236                            | 2,953      |
| Amortization   | 425                               | 455       | 1,287                            | 1,363      |
| Income taxes   | 1,155                             | 729       | (493)                            | 1,935      |
| EBITDA   | \$ 4,197                          | \$ 4,841  | \$ 3,727                         | \$ 11,337  |
| Add back:  |                                   |           |                                  |            |
| Non-cash stock-based compensation                                    | 1,820                             | 1,881     | 5,521                            | 5,618      |
| Change in fair value of interest rate swap                           | (243)                             | 187       | (31)                             | (164)      |
| Adjusted EBITDA  | \$ 5,774                          | \$ 6,909  | \$ 9,217                         | \$ 16,791  |
| Adjusted EBITDA margin   | 8%                                | 10%       | 5%                               | 8%         |
| Non-GAAP net income reconciliation                                   |                                   |           |                                  |            |
| Net income (loss)  | \$ 1,533                          | \$ 2,586  | \$ (291)                         | \$ 4,766   |
| Add back:  |                                   |           |                                  |            |
| Non-cash stock-based compensation                                    | 1,820                             | 1,881     | 5,521                            | 5,618      |
| Amortization of purchased intangible assets                          | 345                               | 345       | 1,035                            | 1,034      |
| Change in fair value of interest rate swap                           | (243)                             | 187       | (31)                             | (164)      |
| Income tax adjustments   | (480)                             | (603)     | (1,631)                          | (1,622)    |
| Non-GAAP net income  | \$ 2,975                          | \$ 4,396  | \$ 4,603                         | \$ 9,632   |
| Non-GAAP earnings per diluted Class A share reconciliation           |                                   |           |                                  |            |
| Earnings (loss) per diluted Class A share                            | \$ 0.08                           | \$ 0.14   | \$ (0.02)                        | \$ 0.25    |
| Add back:  |                                   |           |                                  |            |
| Non-cash stock-based compensation                                    | 0.09                              | 0.10      | 0.29                             | 0.30       |
| Amortization of purchased intangible assets                          | 0.02                              | 0.02      | 0.05                             | 0.05       |
| Change in fair value of interest rate swap                           | (0.01)                            | 0.01      | (0.00)                           | (0.01)     |
| Income tax adjustments   | (0.03)                            | (0.03)    | (0.08)                           | (0.08)     |
| Non-GAAP earnings per diluted Class A share                          | \$ 0.15                           | \$ 0.24   | \$ 0.24                          | \$ 0.51    |
| Shares used in computing Non-GAAP earnings per diluted Class A share | 16,602                            | 16,308    | 16,463                           | 16,208     |
| Non-GAAP earnings per diluted Class B share reconciliation           |                                   |           |                                  |            |
| Earnings (loss) per diluted Class B share                            | \$ 0.07                           | \$ 0.12   | \$ (0.01)                        | \$ 0.21    |
| Add back:  |                                   |           |                                  |            |
| Non-cash stock-based compensation                                    | 0.08                              | 0.08      | 0.26                             | 0.25       |
| Amortization of purchased intangible assets                          | 0.01                              | 0.02      | 0.05                             | 0.05       |
| Change in fair value of interest rate swap                           | (0.01)                            | 0.01      | (0.00)                           | (0.01)     |
| Income tax adjustments   | (0.02)                            | (0.03)    | (0.08)                           | (0.07)     |
| Non-GAAP earnings per diluted Class B share                          | \$ 0.13                           | \$ 0.20   | \$ 0.22                          | \$ 0.43    |
| Shares used in computing Non-GAAP earnings per diluted Class B share | 3,301                             | 3,286     | 3,289                            | 3,283      |



## LIQUIDITY AND CAPITAL RESOURCES

Our primary source of cash is from the sale of licenses, subscriptions, maintenance and professional services to our customers. Our primary use of cash is payment of our operating expenses which mainly consist of employee-related expenses, such as compensation and benefits, as well as general operating expenses for facilities and overhead costs. In addition to operating expenses, we also use cash for capital expenditures, payment of dividends, stock repurchases and investment in our growth initiatives, which include acquisitions of products, technology and businesses.

At October 31, 2016, our principal sources of liquidity were cash and equivalents totaling \$135.7 million and net accounts receivable of \$39.1 million. At October 31, 2016, our cash and equivalents consisted of current bank accounts, registered money market funds and time delineated deposits. Approximately 85% of our cash and equivalents were held in U.S. dollar denominated accounts as of October 31, 2016. We have a U.S. line of credit facility with Rabobank that permits unsecured short-term borrowings of up to \$20 million. Our line of credit agreement contains customary covenants that could restrict our ability to incur additional indebtedness. Our line of credit is available for working capital or other business needs. We have not drawn on the line of credit during any of the last three fiscal years nor do we expect to draw on the line of credit during fiscal 2017.

Our primary commercial banking relationship is with Bank of America and its global affiliates. Our cash and equivalents are held by diversified financial institutions globally, and as of October 31, 2016, the portion of our cash and equivalents held by or invested through Bank of America was approximately 92%. Our largest cash concentration is in Ireland where we pool the cash generated by our EMEA subsidiaries. The majority of our cash and equivalents are held in investment accounts which are predominantly placed in money market mutual funds invested in U.S. Treasury and government securities. The remaining cash and equivalents are held in deposit accounts and certificates of deposit.

Our cash and equivalents are concentrated in a few locations around the world, with substantial amounts held outside of the U.S. The percentage of cash and equivalents held by foreign subsidiaries was approximately 67% and 62% as of October 31, 2016 and January 31, 2016, respectively. Subject to local law restrictions, certain amounts held outside the U.S. could be repatriated to the U.S. These repatriated amounts would likely be subject to U.S. income taxes under current U.S. tax law. We have provided for the U.S. income tax liability on foreign earnings, except for foreign earnings that are considered permanently reinvested outside the U.S. Our intent is that foreign permanently reinvested earnings will remain outside the U.S. Our U.S. liquidity needs will be met through ongoing cash flows from operations or through alternative means of cash flow such as the sale of stock or external borrowing. We regularly review our capital structure to ensure we have the proper liquidity available in the locations in which it is needed.

The following table summarizes our cash flows for the nine months ended October 31, 2016 and 2015, respectively.

|  | <b>Nine Months<br/>Ended<br/>October 31,<br/>2016</b> | <b>Nine Months<br/>Ended<br/>October 31,<br/>2015</b> |
|--|---|---|
| <i>(in thousands)</i>                                    |   |   |
| Net cash provided by operating activities                | \$ 5,471  | \$ 10,165   |
| Net cash used in investing activities                    | (2,275)   | (2,711)   |
| Net cash (used in) provided by financing activities      | (6,022)   | 969   |
| Effect of foreign exchange rates on cash and equivalents | 784   | (2,328)   |
| Net (decrease) increase in cash and equivalents          | <u>\$ (2,042)</u>                                     | <u>\$ 6,095</u>                                       |

Typical factors affecting our cash provided by operating activities include our level of revenue and earnings for the period; the timing and amount of employee bonus payments and income tax payments; and the timing and amount of billings and cash collections from our customers, which is our largest source of operating cash flow. Net cash flows provided by operating activities were \$5.5 million and \$10.2 million for the first nine months of fiscal 2017 and 2016, respectively. The negative cash flow effect of changes in accounts receivable and other assets of \$12.7 million, due primarily to lower collections resulting from our business model shift, and a decrease in net income of \$5.1 million was offset by the positive cash flow effect of changes in deferred revenue, other liabilities and accounts payable of \$13.3 million.

Net cash used in investing activities consisted primarily of capital expenditures of \$2.2 million and \$2.7 million for the first nine months of fiscal 2017 and 2016, respectively. We continue to monitor our capital spending and do not believe we are delaying critical capital expenditures required to run our business.

In the first nine months of fiscal 2017 and 2016 we made dividend payments of \$4.0 million and \$3.9 million, respectively. On a regular basis the Board of Directors evaluates our ability to continue to pay dividends as well as the structure of any potential dividend payments.

Net cash provided by financing activities during the first nine months of fiscal 2016 included proceeds received from the sale of stock of \$8.4 million after deducting offering expenses and underwriting discounts and commissions.

We have historically calculated accounts receivable days' sales outstanding ("DSO"), using the countback, or last-in first-out, method. This method calculates the number of days of billed revenue represented by the accounts receivable balance as of period end. When reviewing the performance of our entities, DSO under the countback method is used by management. It is management's belief that the countback method best reflects the relative health of our accounts receivable as of a given quarter-end or year-end because of the cyclical nature of our billings. Our billing cycle includes high annual maintenance renewal billings at year-end that will not be recognized as earned revenue until future periods.

DSO under the countback method was 50 days and 60 days as of October 31, 2016 and 2015, respectively. DSO using the average method, which is calculated utilizing the accounts receivable balance and earned revenue for the most recent quarter, was 51 days and 55 days at October 31, 2016 and 2015, respectively. The reduction in DSO was due to higher collections in excess of billings. The aging of our accounts receivable remained consistent when compared with the same period last year. We believe our reserve methodology is adequate, our reserves are properly stated as of October 31, 2016 and the quality of our receivables remains good.

There have been no material changes in our contractual obligations or commercial commitments outside the ordinary course of business. Cash requirements for items other than normal operating expenses are anticipated for capital expenditures, dividend payments and other equity transactions. We may require cash for acquisitions of new businesses, software products or technologies complementary to our business.

We believe that our cash on hand, net cash provided by operating activities and available borrowings under our existing credit facility will provide us with sufficient resources to meet our current and long-term working capital requirements, debt service, dividend payments and other cash needs for at least the next twelve months.

Our revenue, earnings, cash flows, receivables, and payables are subject to fluctuations due to changes in foreign currency exchange rates. See Part I, Item 3, "Quantitative and Qualitative Disclosures about Market Risk" for further discussion.

## **CONTRACTUAL OBLIGATIONS**

A summary of future obligations under our various contractual obligations and commitments as of January 31, 2016 was disclosed in our Annual Report on Form 10-K for the year ended January 31, 2016. During the quarter and nine months ended October 31, 2016 there have been no material changes in our contractual obligations or commercial commitments outside the ordinary course of business.

### *Credit Facility*

We have an unsecured credit agreement with Rabobank, N.A. (the "Facility"). The Facility provides a commitment through July 15, 2017 for a \$20 million line of credit for working capital or other business needs. We pay a commitment fee of 0.25% per annum of the daily average of the unused portion of the \$20 million Facility. Borrowings under the Facility bore interest at a rate equal to one month LIBOR plus 0.75%. At October 31, 2016, the effective borrowing rate would have been 1.28%.

The Facility provides that we maintain certain financial and operating ratios which include, among other provisions, minimum liquidity on a consolidated basis of \$25 million in cash and equivalents at all times, a current ratio (calculated using current liabilities excluding deferred revenue) of not less than 1.3 to 1.0 determined at the end of each fiscal quarter, a leverage ratio of not more than 1.5 to 1.0 determined at the end of each fiscal quarter, and a debt service coverage ratio of not less than 1.5 to 1.0 determined at the end of each fiscal year. The Facility also contains customary covenants that could restrict our ability to incur additional indebtedness.

As of October 31, 2016, there were no borrowings under the Facility and we were in compliance with all financial covenants.

#### *Notes Payable*

Effective May 30, 2012 QAD Ortega Hill, LLC, our wholly owned limited liability company, entered into a variable rate credit agreement (the “2012 Mortgage”) with Rabobank, N.A., to refinance a pre-existing mortgage. The 2012 Mortgage has an original principal balance of \$16.1 million and bears interest at the one month LIBOR rate plus 2.25%. One month LIBOR was 0.53% at October 31, 2016. The 2012 Mortgage matures in June 2022 and is secured by our headquarters located in Santa Barbara, California. In conjunction with the 2012 Mortgage, QAD Ortega Hill, LLC entered into an interest rate swap with Rabobank, N.A. The swap agreement has an initial notional amount of \$16.1 million and a schedule matching that of the underlying loan that synthetically fixes the interest rate on the debt at 4.31% for the entire term of the 2012 Mortgage. The terms of the 2012 Mortgage provide for QAD Ortega Hill, LLC to make net monthly payments of \$88,100 consisting of principal and interest and one final payment of \$11.7 million. The unpaid balance as of October 31, 2016 was \$14.4 million.

### **ITEM 3 – QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

*Foreign Exchange Rates.* We have operations in foreign locations around the world and we are exposed to risk resulting from fluctuations in foreign currency exchange rates. We have experienced significant foreign currency fluctuations during fiscal 2016 and the first nine months of fiscal 2017 due primarily to the volatility of the euro in relation to the U.S. dollar. The foreign currencies for which we currently have the most significant exposure are the euro, Brazilian real, British pound and Mexican peso. Foreign currency exchange rate movements could create a foreign currency gain or loss that could be realized or unrealized for us. Unfavorable movements in foreign currency exchange rates between the U.S. dollar and other foreign currencies may have an adverse impact on our operations. We did not have any foreign currency forward or option contracts or other material foreign currency denominated derivatives or other financial instruments open as of October 31, 2016.

We face two risks related to foreign currency exchange rates—translation risk and transaction risk. Translation risk relates to amounts invested in our foreign operations that are translated into U.S. dollars using period-end exchange rates. The resulting translation adjustments are recorded as a component of accumulated other comprehensive loss in the Condensed Consolidated Balance Sheets. Revenues and expenses in foreign currencies translate into higher or lower revenues and expenses in U.S. dollars as the U.S. dollar weakens or strengthens against other currencies. Furthermore, we have exposure to foreign exchange fluctuations arising from the remeasurement of non-functional currency assets, liabilities and intercompany balances into U.S. dollars for financial reporting purposes. Transaction risk is related to our international subsidiaries holding non-local currency net monetary accounts subject to revaluation into their local currency, which results in realized or unrealized foreign currency gains or losses.

For each of the nine months ended October 31, 2016 and 2015, approximately 52% of our revenue was generated in foreign currencies. We also incurred a significant portion of our expenses in currencies other than the U.S. dollar, approximately 39% for each of the nine months ended October 31, 2016 and 2015. Based on a hypothetical 10% strengthening of the U.S. dollar against all foreign currencies, our revenue would be adversely affected by approximately 5% partially offset by a positive effect on our expenses of approximately 4%, and our operating income would be adversely affected by approximately 300%.

For the nine months ended October 31, 2016 and 2015, foreign currency transaction and remeasurement (gains) losses totaled \$0.2 million and \$(0.1) million, respectively, and are included in “Other (income) expense, net” in our Condensed Consolidated Statements of Operations and Comprehensive Income. We performed a sensitivity analysis on the net U.S. dollar and euro-based monetary accounts subject to revaluation that are held by our international subsidiaries and on the non-functional currency assets, liabilities and intercompany balances that are remeasured into U.S. dollars. A hypothetical 10% adverse movement in all foreign currency exchange rates would result in foreign currency transaction and remeasurement losses of approximately \$1.0 million.

These estimates assume adverse shifts in all foreign currency exchange rates against the U.S. dollar, which do not always move in the same direction or in the same degrees. Actual results may differ materially from the hypothetical analysis.

*Interest Rates.* We invest our surplus cash in a variety of financial instruments, consisting principally of short-term marketable securities with maturities of less than 90 days at the date of purchase. Our investment securities are held for purposes other than trading. Cash balances held by subsidiaries are invested primarily in registered money market funds with local operating banks. Based on an interest rate sensitivity analysis of our cash and equivalents we estimate that a 10% adverse change in interest rates from the 2016 fiscal year-end rates would not have a material adverse effect on our cash flows or financial condition for the next fiscal year.

Our long-term debt is comprised of a loan agreement, secured by real property, which bears interest at the one month LIBOR rate plus 2.25%. In conjunction with the loan agreement, we entered into an interest rate swap. The swap agreement has an initial notional amount and schedule matching that of the underlying loan that synthetically fixes the interest rate on the debt at 4.31%. Additionally, we have an unsecured line of credit which bears interest at the one month LIBOR rate plus 0.75%. As of October 31, 2016 there were no borrowings under our unsecured line of credit.

Our interest rate swap is accounted for using mark-to-market accounting. Accordingly, changes in the fair value of the swap each reporting period are adjusted through earnings, subjecting us to non-cash volatility in our results of operations. We prepared a sensitivity analysis using a modeling technique that measures the change in the fair values arising from a hypothetical 10% adverse movement in levels of interest rates across the entire yield curve, with all other variables held constant. Based upon the results of this analysis a 10% adverse change in interest rates from the October 31, 2016 rates would cause a \$0.1 million reduction in our results of operations. We believe it is prudent to hedge the expected volatility of the variable rate mortgage on our corporate headquarters. The swap fixes the interest rate on our mortgage to 4.31% over the entire term of the mortgage and effectively lowers our interest rate from the previous mortgage rate of 6.5%. Although the agreement allows us to prepay the loan and exit the agreement early, we have no intention of doing so. As a result, we will have non-cash adjustments through earnings each reporting period. However, over the term of the mortgage, the net impact of these mark-to-market adjustments on earnings will be zero.

#### **ITEM 4 – CONTROLS AND PROCEDURES**

*Evaluation of disclosure controls and procedures.* Under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer, we conducted an evaluation of the effectiveness of our disclosure controls and procedures, as defined in Rules 13a-15(e) and 15d-15(e) promulgated under the Securities Exchange Act of 1934, as amended. Based upon that evaluation, our Chief Executive Officer and Chief Financial Officer have concluded that our disclosure controls and procedures are designed to, and are effective to, provide assurance at a reasonable level that the information required to be disclosed by us in this Quarterly Report on Form 10-Q was recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms, and that such information is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosures.

*Changes in internal control over financial reporting.* There were no changes in our internal control over financial reporting during our most recent fiscal quarter that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

*Inherent limitations of internal controls.* QAD's management does not expect that its disclosure controls and procedures or its internal control over financial reporting will prevent all errors and all fraud. A control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, within QAD have been detected. The design of any system of controls also is based in part upon certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions; over time, controls may become inadequate because of changes in conditions, or the degree of compliance with policies or procedures may deteriorate.

## **PART II**

### **ITEM 1. LEGAL PROCEEDINGS**

The Company is not party to any material legal proceedings. From time to time, QAD is party, either as plaintiff or defendant, to various legal proceedings and claims which arise in the ordinary course of business. While the outcome of these claims cannot be predicted with certainty, management does not believe that the outcome of any of these legal matters will have a material adverse effect on the Company's consolidated financial position, results of operations or liquidity.

**ITEM 1A. RISK FACTORS**

There have been no material changes to the risk factors reported in Item 1A within the Company's Annual Report on Form 10-K for the year ended January 31, 2016.

**ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS**

None.

**ITEM 3. DEFAULTS UPON SENIOR SECURITIES**

Not applicable.

**ITEM 4. MINE SAFETY DISCLOSURES**

Not applicable.

**ITEM 5. OTHER INFORMATION**

None.

**ITEM 6. EXHIBITS**Exhibits

|         |   |
|---------|---|
| 31.1    | Certification by the Chief Executive Officer pursuant to Rule 13a-14(a) of the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002  |
| 31.2    | Certification by the Chief Financial Officer pursuant to Rule 13a-14(a) of the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002  |
| 32.1    | Certification by the Chief Executive Officer and the Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 |
| 101.INS | XBRL Instance Document  |
| 101.SCH | XBRL Taxonomy Extension Schema Document   |
| 101.CAL | XBRL Taxonomy Extension Calculation Linkbase Document   |
| 101.DEF | XBRL Taxonomy Extension Definition Linkbase Document  |
| 101.LAB | XBRL Taxonomy Extension Label Linkbase Document   |
| 101.PRE | XBRL Taxonomy Extension Presentation Linkbase Document  |

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

QAD Inc.  
(Registrant)

Date: December 9, 2016

By: /s/ DANIEL LENDER  
Daniel Lender  
Executive Vice President, Chief Financial Officer  
(Principal Financial Officer)

By: /s/ KARA BELLAMY  
Kara Bellamy  
Senior Vice President, Corporate Controller  
(Chief Accounting Officer)

**CERTIFICATIONS UNDER  
SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002**

I, Karl F. Lopker, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of QAD Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the Registrant as of, and for, the periods presented in this report;
4. The Registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the Registrant and have:
  - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the Registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) evaluated the effectiveness of the Registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) disclosed in this report any change in the Registrant's internal control over financial reporting that occurred during the Registrant's most recent fiscal quarter (the Registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the Registrant's internal control over financial reporting; and
5. The Registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the Registrant's auditors and the audit committee of Registrant's board of directors (or persons performing the equivalent functions):
  - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the Registrant's ability to record, process, summarize and report financial information; and
  - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the Registrant's internal control over financial reporting.

Date: December 9, 2016

/s/ KARL F. LOPKER  
Karl F. Lopker  
Chief Executive Officer  
QAD Inc.

**CERTIFICATIONS UNDER  
SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002**

I, Daniel Lender, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of QAD Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the Registrant as of, and for, the periods presented in this report;
4. The Registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the Registrant and have:
  - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the Registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) evaluated the effectiveness of the Registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) disclosed in this report any change in the Registrant's internal control over financial reporting that occurred during the Registrant's most recent fiscal quarter (the Registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the Registrant's internal control over financial reporting; and
5. The Registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the Registrant's auditors and the audit committee of Registrant's board of directors (or persons performing the equivalent functions):
  - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the Registrant's ability to record, process, summarize and report financial information; and
  - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the Registrant's internal control over financial reporting.

Date: December 9, 2016

/s/ DANIEL LENDER  
Daniel Lender  
Chief Financial Officer  
QAD Inc.



**CERTIFICATION OF CHIEF EXECUTIVE OFFICER AND CHIEF FINANCIAL OFFICER  
FURNISHED PURSUANT TO  
18 U.S.C. SECTION 1350,  
AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report of QAD Inc. (the "Company") on Form 10-Q for the period ending October 31, 2016 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Karl F. Lopker, Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that to my knowledge:

- (1) The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and result of operations of the Company.

Date: December 9, 2016

/s/ KARL F. LOPKER  
Karl F. Lopker  
Chief Executive Officer  
QAD Inc.

In connection with the Quarterly Report of QAD Inc. (the "Company") on Form 10-Q for the period ending October 31, 2016 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Daniel Lender, Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that to my knowledge:

- (1) The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and result of operations of the Company.

Date: December 9, 2016

/s/ DANIEL LENDER  
Daniel Lender  
Chief Financial Officer  
QAD Inc.

